ONTARIO ENERGY BOARD

IN THE MATTER OF a proceeding initiated by the Ontario Energy Board to determine whether it should order new rates for the provision of natural gas, transmission, distribution and storage services to gas-fired generators (and other qualified customers) and whether the Board should refrain from regulating the rates for storage of gas.

IN THE MATTER OF proceeding File No. EB-2005-0551, pursuant to sections 19, 36 and 29 of the *Ontario Energy Board Act*, 1998.

Evidence of Market Hub Partners Canada L.P. May 1, 2006

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1. INTRODUCTION

- 1 Market Hub Partners Canada L.P. ("MHP Canada") is submitting evidence to the Ontario
- 2 Energy Board ("Board" or "OEB") to address Issue II ("Storage Regulation Review") identified
- 3 in Board Procedural Order No. 2, including expert evidence dated May 1, 2006 prepared by
- 4 Concentric Energy Advisors, Inc. ("CEA") that was commissioned to address the state of the
- 5 competitive market in Ontario and whether market power concerns exist (the "CEA Evidence").
- As more fully detailed in Section 2 below, MHP Canada is a Duke Energy Corporation
- 7 ("Duke Energy") partnership established to develop, own and market underground natural gas
- 8 storage facilities in Ontario. MHP Canada and its predecessor companies have invested over
- 9 \$15 million in exploration and project development activities in Ontario over the past 10 years
- in pursuit of viable storage development opportunities.
- MHP Canada will be a new entrant to the natural gas storage market and intends to offer
- merchant storage services at market-based rates targeting wholesale customers through a Dawn-
- based service. MHP Canada plans to provide 1.1 Bcf of working storage capacity to the market
- in 2007 and expects to increase its working gas capacity to 10 Bcf by 2010.
- The Ontario energy market has benefited as the Dawn Hub developed into a large, active and
- liquid market centre. The growth of the pipeline grid and storage assets as well as access to the
- eastern Canadian, upper Great Lakes and Northeastern United States markets have been key to
- 18 the development of the Dawn Hub. As noted in the CEA Evidence, the need for additional
- 19 physical storage capacity in Ontario and the Great Lakes Basin will increase significantly in the
- 20 near term and for the foreseeable future. As the demand for natural gas increases, whether
- 21 through core market growth or the addition of gas-fired electric generators, further investment
- will be required in pipeline infrastructure and storage fields.
- 23 The development of Ontario's natural gas storage infrastructure requires investor confidence
- in a policy framework that recognizes financial rewards commensurate with development and
- 25 marketing risks. Cost-of-service rates do not provide the necessary flexibility to capture the
- 26 true value of storage services and do not sufficiently compensate for the risk of developing

- storage. Market-based rates do provide such flexibility by allowing storage operators to match
- 2 rates and services to market demand.
- As more fully described in the CEA Evidence, the United States government has recently
- 4 provided direction to spur the development of critically needed market-area storage by
- 5 exploring greater access to market-based pricing for gas storage developers. In a similar vein,
- 6 MHP Canada urges the Board to encourage storage development by granting market-based rate
- 7 authority to storage service providers regardless of their relationship to existing storage or
- 8 utility providers.
- 9 In that regard, MHP Canada notes that the Board appears to have concluded that market-
- based rates for a large portion of the storage market are sufficient to protect the public interest
- since it has approved their use for: (i) ex-Ontario customers; (ii) Ontario customers (including
- 12 LDCs and gas marketers as well as end-use consumers for demand exceeding allocated
- capacity); (iii) transactional services such as park and loans, which act as substitutes for storage
- services; (iv) services requiring daily deliverability beyond 1.2% of the storage capacity; and (v)
- services provided by independent storage developers (i.e. storage operators that are distributors
- and transmitters).
- MHP Canada supports the "Proposed OEB Findings and Policy Recommendations" outlined
- in the CEA Evidence. A fully competitive market where all customers are subject to market-
- based pricing will send clear market signals providing the efficient development and utilization
- of storage services. MHP Canada recognizes that the elimination of the bifurcated market may
- require a transition and encourages the Board to adopt this as a policy direction.
- 22 The Ontario gas storage market is workably competitive today. Since this market is
- competitive to protect the public interest in Ontario, the Board can refrain from regulating rates
- 24 and services for this market ("Forbearance"). MHP Canada agrees with CEA that relatively
- small market participants such as MHP Canada lack the ability to exercise market power and
- 26 influence storage pricing by withholding capacity. Adding MHP Canada's proposed storage
- 27 capacity to that for which market-based rates have already been authorized, as noted above,
- 28 only increases customer choice, providing further protection to the public against the potential
- 29 for market abuse. As discussed later in more detail, there would be no reason to deny MHP

- 1 Canada market-base rates solely on the basis of utility affiliation. Short of Forbearance, MHP
- 2 Canada requires market-based rates and contracting flexibility, whereby individual contracts for
- 3 storage services do not require Board approval, to develop its storage and make those benefits
- 4 available to Ontario and the broader market.

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- 5 In addition, to ensure that sufficient storage capacity is available to meet market demand and
- 6 to support a liquid Ontario natural gas market, MHP Canada submits that the Board, in its
- 7 decision with respect to the Storage Regulation Review, should:
- Adopt clear policies and standards that encourage the efficient development of new natural gas storage facilities and promote stability in the marketplace;
 - Recognize that there is an immediate and continuing need for the development of incremental storage capacity in Ontario;
 - Recognize that storage development entails unique and significant risks requiring commensurate returns on investment;
 - Create a level playing field for all storage market participants, including new market entrants;
 - Support non-discriminatory access to transportation and storage services at just and reasonable rates; and
 - Recognize that the existing rules and practices established by the Board to govern affiliate behaviour are adequate to protect the public interest such that market-based rates should not be withheld from storage operators on the basis of their affiliation with utility service providers.
- Further, in order to meet its target of bringing new storage capacity to market by mid 2007, via the St. Clair Pool, MHP Canada will be required to resume the regulatory process for this
- project in advance of the final decision of the Storage Regulation Review in order to meet the
- 25 development schedule. A number of issues specific to storage developers with utility affiliates
- were raised during the St. Clair Pool Storage Project ("St. Clair Pool") interrogatory process
- 27 and through Board comments made in the March 2005 Natural Gas Regulation in Ontario: A
- 28 Renewed Policy Framework, Report on the Ontario Energy Board Natural Gas Forum (the
- 29 "NGF Report"). As indicated when MHP Canada suspended the St. Clair Pool application in
- 30 September 2005, these issues require resolution through the Storage Regulation Review to
- 31 permit MHP Canada to proceed with its plans to bring its storage services to market.

- 1 Therefore, MHP Canada respectfully requests findings from the Board during the course of the
- 2 Storage Regulation Review confirming the following ("Core Points"):
- → MHP Canada cannot exercise market power;

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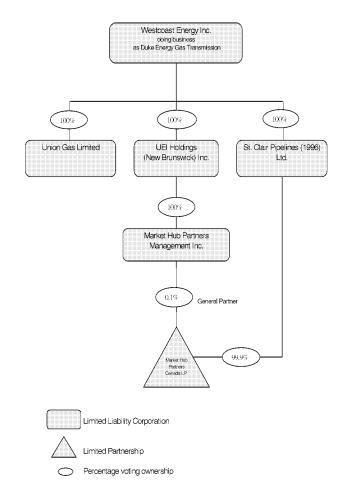
- MHP Canada, similar to independent storage developers, will be granted authority to charge market-based rates for its services; and
 - MHP Canada will be allowed flexibility to contract for services without requiring approval of individual contracts, provided that MHP Canada operates within a base set of service terms and conditions approved by the Board.

A decision on the Core Points is required no later than August 2006. The decision is required at that time in order for MHP Canada to: (i) commit to necessary project materials and well drilling contractors; (ii) conduct its open season for storage services; and (iii) continue with the regulatory approval process. As noted above, MHP Canada has previously expressed its concerns with respect to timing, and respectfully requests that the Board issue an expedited decision on the Core Points. This could be by way of a decision with reasons to follow.

2. MHP CANADA – OVERVIEW

15 Ownership Structure of MHP Canada

- With the Duke Energy purchase of Westcoast Energy Inc. ("WEI") in March of 2002, WEI, and its subsidiaries, became Duke Energy companies. WEI operates and does business as Duke Energy Gas Transmission ("DEGT") in Canada. St. Clair Pipelines (1996) Ltd. ("SCPL") is a
- 19 subsidiary of WEI. SCPL has been exploring Southwestern Ontario for storage opportunities
- 20 since 1996, actively acquiring seismic data, leases and drilling exploratory wells. SCPL
- transferred its underground storage assets to MHP Canada in 2002.
- 22 MHP Canada is a Duke Energy partnership consisting of general partner, Market Hub
- 23 Partners Management Inc. and limited partner, SCPL. Corporate ownership is under WEI,
- doing business as DEGT in Canada. Functionally, MHP Canada reports to DEGT management
- in the United States. The following schematic describes MHP Canada's corporate ownership.



MHP Canada was formed for the purpose of independently holding and developing assets related to the storage of natural gas and has committed to significant investment in Ontario with the intention of entering the natural gas storage market. That investment, which has been borne by the shareholders of Duke Energy and its predecessor companies over the past 10 years, has resulted in: (i) the specific development of two proposed projects that will provide 6.3 Bcf of working gas capacity; and (ii) the accumulation of storage related lease and seismic data assets that will assist MHP Canada in achieving its objective of a total of 10 Bcf of working gas capacity in Ontario by 2010.

In June 2005, MHP Canada filed a facilities application with the Board for approval of the St. Clair Pool. This 1.1 Bcf natural gas storage pool is being developed in a depleted reservoir. Construction activities are scheduled to commence in January 2007. MHP Canada intends to

¹ In September of 2005, MHP Canada requested that the St. Clair Pool proceeding be adjourned to proceed in a similar timeframe as or immediately following the Board's storage regulation proceeding. Questions posed by intervenors and the Board seemed to indicate that the significant issues in the St. Clair Pool proceeding really related to the forbearance, and specifically market power issues, of storage regulation contemplated by the NGF Report.

market its services for the St. Clair Pool storage capacity such that injections will commence June 30, 2007. To that end, MHP Canada will be required to resume the regulatory process for this project in advance of the final decision of the Storage Regulation Review in order to meet the development schedule. Therefore, in order to bring this capacity to market in 2007, MHP Canada respectfully requests a decision on the Core Points during the course of the Storage Regulation Review no later than August 2006. The decision is required at that time in order for MHP Canada to: (i) commit to necessary project materials and well drilling contractors; (ii) conduct its open season for storage services; and (iii) continue with the regulatory approval process. Ultimately, the project will also require timely receipt of all necessary permits and licenses, satisfactory Board conditions of approval and successful marketing of its storage services.

MHP Canada is also proposing to develop a second storage pool, the Sarnia Airport Pool Storage Project ("Sarnia Airport Pool"), which will provide 5.2 Bcf of additional underground natural gas storage connected to Dawn. In addition to its currently proposed projects, MHP Canada plans to continue seeking viable storage development opportunities in Ontario.

Storage development feasibility is typically dependent upon geology, access to supply sources, access to consuming markets, access to adequate pipeline transportation infrastructure, development and operating costs, market demand and environment. Storage development project economics tend to be influenced on a macro scale by the geology, location of the project and access to consuming markets.

Geology typically presents the most significant risk to a storage developer. Geological and engineering properties, such as formation geology and reservoir size, porosity and permeability, are often assessed using production and seismic data. This data is used to model and estimate the expected performance of a reservoir. Storage developers are at risk as reservoir performance cannot be directly assessed until storage wells have been drilled, flow tests completed and the pool has been operated through one complete injection and withdrawal cycle. In addition, assessment of the long-term capabilities of a reservoir requires the pool to be operated through several injection and withdrawal cycles. Capital and operating costs as well as ability to meet storage service contract demand can be significantly impacted by reservoir performance.

1 Capital and operating costs are also influenced by the location of a project with respect to

2 proximity to pipeline infrastructure and surface facility requirements. Base gas costs have

significantly increased to, or near, historical high levels in a volatile commodity market putting

pressure on storage development costs and project economics. Drilling and construction

5 activity in the industry also add development cost and timing uncertainty.

6 MHP Canada believes that merchant storage development entails unique and significant

7 risks, particularly when compared to pipeline development. Geology, cushion or base gas and

project development risks present a unique challenge to merchant storage developers in

9 achieving desired rates of return.

3. REGULATORY POLICY AND STABILITY

MHP Canada believes that the Board should adopt clear policies and standards that

11 encourage, not restrict, the efficient expansion of natural gas storage capacity in Ontario.

Regulators and policy makers in other jurisdictions have recognized the need to reform policy

to encourage the development of critically needed storage.

The United States Congress has recently recognized the pressing need for incremental

storage capacity and suggested to the Federal Energy Regulatory Commission ("FERC") that

the present regulatory scheme falls short of adequately addressing this need.² In response to

this direction from Congress, the FERC has commenced a process whereby industry

participants and interested parties can comment on rulemaking changes for reforms that would

encourage development of natural gas storage, particularly storage that is located in market

20 areas:³

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21 Taken together, the intent of these reforms is to facilitate the expansion of gas

22 storage capacity to, among other things, mitigate natural gas price volatility,

while continuing to protect consumers from the exercise of market power.⁴

24 The FERC policy review seeks to achieve these reforms, in part, through a more liberal

25 authorization of market-based rates. As a general matter, the FERC favours customer

² Energy Policy Act of 2005, Pub. L. No. 109-58, 119 Stat. 594 (2005)

³ Rate Regulation of Certain Underground Storage Facilities, "Notice of Proposed Rulemaking", FERC Stats. & Regs. 113 FERC ** 61,306 (2005) ("FERC NOPR")

⁴ FERC NOPR, at p. 3

- 1 protections that are clear, easy to implement and oversee, and provide certainty to an applicant
- 2 sufficient to support financing of a storage project.⁵ More storage, not less, is a key objective of
- 3 this initiative.
- 4 MHP Canada believes that the drivers for policy change in the United States apply equally to
- 5 the Ontario market. Current regulatory policy could do more to facilitate the development of
- 6 new storage capacity. A clear and stable market-priced regulatory regime will enhance
- 7 liquidity, choice and reliability. That regulatory structure should focus on the continued
- 8 development of competitive markets as the best protection of the public against the potential
- 9 exercise of market power and to encourage the development of new infrastructure.
- The market is best positioned to determine the timing, location and size of additional storage
- 11 capacity. Accurate price signals to prospective storage developers are required to ensure
- facilities are efficiently developed. MHP Canada supports the findings of the CEA Evidence
- that market-based pricing will send clear signals to storage developers and suppliers of products
- and services that may substitute for storage capacity. Investors, storage developers and other
- market participants will require the Board's assurance of a stable regulatory environment based
- 16 upon market-pricing.
- 17 That stable and efficient regulatory framework can be established through the following:
- Effective monitoring of the market, including investigating alleged market power abuse, to ensure that the public interest is protected through the Board's existing reporting requirements and an effective complaint process to address individual concerns.
 - Allowing flexibility to contract for service without requiring Board approval of individual storage service contracts, provided that storage operators operate within a base set of terms and conditions approved by the Board.
 - - Future review of market-based rate authorization should be limited to a review of mitigation measures necessary to protect the public rather than a repeal of market-based rate authority.
- MHP Canada will be entering into agreements that are commercially sensitive in nature.
- 29 Public disclosure of an individual agreement could cause significant commercial harm to MHP
- 30 Canada and its customers. Should the Board require that individual storage services contracts

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⁵ FERC NOPR, at p. 26

- 1 be filed, MHP Canada submits that such contracts should be filed with the Board in confidence
- 2 pursuant to Rule 13 of the Board's *Rules of Practice and Procedure*. In addition, if necessary,
- 3 MHP Canada could provide the Board, on an annual basis, with affidavits confirming that all
- 4 storage services provided by MHP Canada are in compliance with Board approved structures.
- 5 As contemplated in the NGF Report, filing guidelines for storage development projects
- 6 should be established by the Board with an expanded scope to include all merchant storage
- 7 developers.

4. MARKET NEED AND OPPORTUNITY

- 8 As noted in the CEA Evidence, there is little debate that storage expansion is necessary to
- 9 efficiently serve growing natural gas demand in eastern Canada and the U.S. Northeast markets.
- In the NGF Report, the Board observed that the following three recent developments put
- storage and transportation on the NGF agenda: (i) growth in gas-fired power generation⁶;
- 12 (ii) higher natural gas prices and greater price volatility; and (iii) changing structure for natural
- gas demand. After reviewing each of these developments, the Board concluded:
- Taken together, these factors point to an increasing demand for Ontario's
- existing storage capacity, and a probable need for investment in storage
- 16 capacity, deliverability and transportation.⁸
- The Board went on to discuss five of its legislated objectives of particular relevance to the
- NGF agenda: (i) to facilitate competition in the sale of gas to users; (ii) to protect the interests
- 19 of consumers with respect to prices and the reliability and quality of gas service; (iii) to
- 20 facilitate rational expansion of transmission and distribution systems; (iv) to facilitate rational
- development and safe operation of gas storage; and (v) to facilitate the maintenance of a
- 22 financially viable gas industry for the transmission, distribution and storage of gas.⁹
- 23 MHP Canada considers market area storage in the Dawn-Michigan region to be well-
- 24 positioned to meet this growing storage demand. There is an immediate and continuing need

⁶ In the NGF, the Board noted that "Power generators explained that they will be looking for additional storage, and will want to draw on it much more frequently than traditional gas customers.", NGF Report, at p. 52.

⁷ NGF Report, at pp. 38-40.

⁸ NGF Report, at p. 40.

⁹ NGF Report, at p. 45.

- for the development of incremental storage capacity in Ontario. The market area continues to
- 2 evolve as supply options mature, considering the imminent introduction of additional LNG
- 3 supplies to Northeastern markets and new gas supply from the U.S. Rockies and Northwest
- 4 frontier, and as natural gas consumption increases, such that additional storage is required to
- 5 support incorporation of these volumes into gas supply portfolios. This will offer continuing
- 6 liquidity at the Dawn Hub, and Ontario customers will be better off if more storage
- 7 infrastructure is built in Ontario. MHP Canada believes that the market will continue to
- 8 develop and offer integrated services to meet increasing demand.

5. MHP CANADA SERVICES

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Dawn Storage Services at Market-Based Rates

- MHP Canada intends to participate in the natural gas storage market as a merchant storage
- operator by offering Dawn-based services at market-based rates. MHP Canada's storage
- services will include firm and interruptible storage capacity and deliverability, and parking and
- loan services offered on an open-access basis.
- Merchant storage operators offer storage services at market-based rates. Unlike utility-based
- 15 cost-of-service storage activities, a merchant storage operator accepts the development,
- operation and marketing risks such that return on capital is at risk to the market rather than
- 17 recovered from franchise customers. Merchant storage operators are not monopoly storage
- service providers with captive customers.
- While MHP Canada is targeting wholesale customers, its storage services will be available
- 20 to all buyers, such as regulated utilities, gas marketers, large end-use customers, shippers,
- 21 brokers and producers in Canada and the United States through open season processes or
- through negotiated rates. Individual storage services contracts will be evaluated to maximize
- 23 return and minimize market risk based on term, capacity and deliverability requirements and
- 24 price. MHP Canada does not plan to actively participate in commodity trading, except to the
- extent MHP Canada may need to hold title to gas as required to operate its storage facilities.
- 26 If the Board implements Forbearance, then MHP Canada will not require an approved rate
- 27 schedule in addition to its standard terms and conditions. Short of Forbearance, MHP Canada

1 proposes the use of market-based rates for its storage services, including a rate for combined 2 space and interruptible deliverability as well as a rate for firm deliverability. MHP Canada 3 proposes that regardless of services provided, the resulting revenue divided by the space 4 quantity under contract must yield an average annual rate that does not exceed the maximum 5 The proposed market-based rates would apply to any customer who enters into an 6 agreement for storage services with MHP Canada. The market-based rates would be applied in 7 any combination of monthly demand charge, injection and/or withdrawal charge and take-or-8 pay.

9 In its St. Clair Pool filing, MHP Canada adopted a separate rate range for its services, 10 although this range was based on the Union Gas Limited ("Union Gas") C1 rates for non-11 franchise customers (utilized by Union Gas as per Rate Order EB-2001-0788 (EB-2005-0232 12 (February 2005)). MHP Canada understands that Union Gas is seeking approval from the 13 Board for changes to the C1 rate schedule as part of the 2007 Union Gas rate case (EB-2005-14 520). Should Union Gas's C1 rate range be increased in the future, MHP Canada would expect 15 to operate under a similar range. As such, short of Forbearance, MHP Canada proposes to 16 simply base its rate range on the Union Gas C1 rate schedule, as it may exist from time to time. 17 MHP Canada notes that this proposal is consistent with the Board's approval of Tribute 18 Resources' proposal to adopt the Union Gas C1 rate schedule for gas storage services that 19 Tribute Resources proposes to market.

Transportation

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Currently proposed MHP Canada projects require transportation services on the Union Gas storage and transmission network to offer a Dawn-based service. MHP Canada plans to transport injection and withdrawal volumes on the integrated Union Gas storage and transmission system through an M16 transportation agreement and an associated Hub Services Agreement. While the currently proposed facilities will connect with an affiliate pipeline, this will not necessarily be the case for future MHP Canada developments, which may require transportation services from other providers serving the Ontario market, and the Dawn Hub in particular. In any event, the Union Gas transportation tariff and rates are actively regulated by the Board, ensuring no undue preference or cross-subsidization in the provision of the monopoly transmission service. This will also serve to ensure MHP Canada's ability to

- 1 compete for the gas-fired power generation market on a level playing field with Union Gas,
- 2 Enbridge Gas Distribution and independent storage developers.
- 3 MHP Canada recommends that the Board continue to review transportation services and
- 4 associated terms and rates to ensure that merchant storage operators have the ability to compete
- 5 for the gas-fired power market, and other markets, on a non-discriminatory basis.

6 Affiliate Issues

- While MHP Canada is affiliated with Union Gas, MHP Canada will independently market
- 8 its storage services. Any issues arising from MHP Canada's affiliation with Union Gas are
- 9 adequately addressed by existing Board protocols governing affiliate behaviour.
- MHP Canada manages its affiliate relationships in the spirit of the Board Affiliate
- Relationships Code for Gas Utilities (the "ARC"), revised on December 9, 2004, with effect
- June 9, 2005. The ARC is in place to ensure that regulated utilities do not provide preferential
- treatment to their affiliates relative to other competitors. MHP Canada understands that Union
- Gas communicates the requirements of the ARC to its employees on an annual basis. MHP
- 15 Canada has established Master Services Agreements and Service Agreements with Union Gas
- and other affiliated companies. MHP Canada monitors its inter-company transactions, resolves
- issues identified, and ensures MHP Canada compliance with the ARC.
- Neither DEGT nor Union Gas will provide storage marketing or commercially sensitive
- services to MHP Canada. MHP Canada will be responsible for marketing its own storage
- 20 services. This will include developing customer intelligence, conducting open seasons,
- 21 contracting for storage services, developing working relationships with customers, optimizing
- 22 the value of MHP Canada storage assets, monitoring activity under current contracts and
- 23 achieving revenue targets. MHP Canada will only share necessary information with DEGT,
- and/or Union Gas, in order to: secure regulated gas transportation and related services; fulfill
- 25 Service Agreements for activities such as capacity planning, gas management services and gas
- 26 control; and in compliance with the ARC. MHP Canada expects that Union Gas will provide
- 27 specific system design and operation information necessary to complete the commercial
- 28 agreements required for MHP Canada to interconnect to the Union Gas system. As noted
- 29 previously, MHP Canada plans to market its storage services to all potential buyers, such as

- 1 regulated utilities, gas marketers, large end-use customers, shippers, brokers and producers in
- 2 Canada and the United States.
- 3 MHP Canada believes it to be unnecessary, therefore, to impose restrictions on MHP
- 4 Canada, on the basis of its affiliation with a regulated utility and transmission service provider,
- 5 any more onerous than the conditions placed on other competitive service providers and
- 6 respectfully submits that there is no reasoned basis to deny MHP Canada market-based rate
- 7 authority. Any concerns with preferential access or cross-subsidization are adequately
- 8 addressed by existing Board directives, including the requirement to comply with the ARC.
- 9 As noted in the CEA Evidence, the addition of the proposed MHP Canada storage capacity
- at market-based rates to the Ontario market will not lessen competition or prejudice the public
- interest. MHP Canada simply seeks to compete on the same terms in the same market. Indeed,
- MHP Canada believes that since competition in the market already exists and policy is in place
- regarding the provision of storage at market-based rates there is no need to use regulation to
- proxy competition in the storage service market.

6. MARKET POWER ANALYSIS

- MHP Canada commissioned CEA to conduct an assessment of market power for the
- projected 10 Bcf of working gas capacity that MHP Canada plans to have available in Ontario
- by 2010. CEA had previously been commissioned by MHP Canada to prepare a market power
- assessment for the St. Clair Pool, which was filed with MHP Canada's application as part of
- 19 RP-2005-0019. The attached CEA Evidence supersedes the earlier filing.
- MHP Canada agrees with CEA's conclusion that MHP Canada is a relatively small market
- 21 participant that lacks the ability to exercise market power and influence storage prices by
- 22 withholding capacity, even when the MHP Canada capacity is combined with the affiliate
- 23 DEGT capacity in a conservatively defined geographical market.

7. MARKET-BASED RATES

Economic Reward Matched to Development Risk

- 2 MHP Canada intends to be a merchant storage operator providing services at market-based
- 3 rates. Market-based rates are determined by the mutual decisions of many buyers and sellers in
- 4 a competitive market.

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- 5 Market-based pricing differs from cost-of-service based rates, where a regulatory body
- 6 reviews various cost inputs, adds a return and then sets rates and cost recovery systems to
- 7 recover the approved cost of service and a regulated return-on-investment. Cost-of-service
- 8 rates are typically designed on the basis of an annual working gas cycle and do not reflect the
- 9 actual and fluctuating market value of storage.
- Southwestern Ontario offers the necessary attributes for the development of underground
- 11 natural gas storage and the conduct of merchant storage operations. However, the future
- development of new gas storage infrastructure will depend upon acceptable financial rewards
- 13 relative to development and market risk. For merchant storage operators, return on capital is
- wholly at risk to the market. Across North America, merchant storage developers have been
- unwilling to invest in projects under traditional cost-based rate design.

As the FERC noted:

For storage services used on a short-term or spot basis, cost-of-service rates designed on the basis of an annual working gas cycle may not match up with the market value of storage service during transient periods of peak demand...Storage services used on a short-term or spot basis often do not exhibit the higher level of demand assumed by cost-of-service design. Permitting storage operators to earn higher revenues from short-term services during peak demand periods or through other pricing mechanisms may make an investment in the project economically feasible. 10

Cost-of-service rates do not provide the necessary flexibility to capture the true value of storage services and do not compensate for the risk of developing storage. This conclusion is borne out by the experience in the United States that led Congress to suggest there is a need to revise the current regulatory regime in order to encourage the development of incremental

¹⁰ FERC NOPR, at p. 10.

storage capacity. In contrast to cost-of-service rates, market-based rates allow the flexibility to

2 obtain a rate of return based on the true value of storage and will encourage development where

storage is needed or valued most. Market-based rates also send accurate signals to suppliers of

services or products which substitute for physical storage.

5 The Board, in its recent initiatives endorsing market-based rates for independent storage

6 operators, has also recognized that utility rates of return on equity do not adequately

7 compensate storage developers for the risks of their investment. In EB-2003-0314/0317, the

Board approved market-based rates for Tribute Resources with respect to a similarly situated

independent development of storage assets and services. In the NGF Report, the Board

determined it would allow market-based rates for all independent storage operators:

The Board has concluded that it will not fix COS rates for new storage developed by independent storage operators – that is, those storage operators that have no affiliation with gas distributors or transmitters. Stakeholders offered widespread support for this approach. The storage proceedings will therefore focus on storage as it relates to storage operators that are affiliated with distributors and transmitters. It

The Board also reaffirmed its position to allow ex-franchise utility storage to be priced at market-based rates.¹²

While market-based rates foster competition in the marketplace, they are, by definition, still constrained by the marketplace, ensuring that rates are not unjust or unreasonable. As the FERC noted:

Since the new project's owners assume all market risk and have no captive customers to pass costs on to, they must successfully sell storage in order to cover fixed costs and try to make a profit. Under this theory, customers can always choose to not use the new project and act as they would if the project had not been built. As a result, project sponsors must price their services at rates that are low enough to attract customers. That is, customers are better off paying the market-based rates that they would have been if the project had not been built. ¹³

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¹¹ NGF Report, at p. 50.

¹² NGF Report, at p. 41.

¹³ Current State Of and Issues Concerning Underground Natural Gas Storage, FERC Staff Report, September 30, 2004, at p. 30.

8. CONCLUSION

- 1 MHP Canada supports the "Proposed OEB Findings and Policy Recommendations" outlined
- 2 in the CEA Evidence. MHP Canada agrees with CEA that relatively small market participants
- 3 such as MHP Canada lack the ability to exercise market power and influence storage pricing by
- 4 withholding capacity. Adding MHP Canada's proposed storage capacity to that for which
- 5 market-based rates have already been authorized, only increases customer choice, providing
- 6 further protection to the public against the potential for market abuse.
- 7 MHP Canada notes that the Board appears to have concluded that market-based rates for a
- 8 large portion of the Ontario storage market are sufficient to protect the public interest from the
- 9 exercise of market power. It would appear that the Board can refrain from regulation of gas
- storage services in the knowledge that market forces will protect against the potential for
- 11 market abuse.
- Short of Forbearance, however, MHP submits that the workably competitive nature of the
- Ontario storage market combined with the protections afforded by the existing affiliate
- protocols fully justify granting market-based rate authority and the contracting flexibility
- 15 necessary for MHP Canada to develop its storage prospects thereby enhancing choice,
- reliability and liquidity in the Ontario market.
- A number of issues specific to storage developers with utility affiliates were raised during
- the St. Clair Pool interrogatory process and through Board comments made in the NGF Report.
- 19 As indicated when MHP Canada suspended the St. Clair Pool application in September 2005,
- 20 these issues require resolution through the Storage Regulation Review to permit MHP Canada
- 21 to proceed with its plans to bring its storage services to market. In order to meet its target of
- bringing new storage capacity to the Ontario market by 2007, via the St. Clair Pool, a decision
- 23 on the Core Points is required no later than August 2006. As such, MHP Canada respectfully
- requests that the Board issue an expedited decision on this issue. This could be by way of a
- decision with reasons to follow.