



February 9th, 2004

Paul Pudge
Assistant Board Secretary
Ontario Energy Board
2300 Yonge Street
Suite 2601
Toronto, Ontario
M4P 1E4

Re: File # RP-2003-0144

Dear Mr. Pudge,

I would like to extend thanks on behalf of the Canadian Energy Efficiency Alliance for giving us an opportunity to provide consultation to the Ontario Energy Board regarding the *Minister's Directive on Demand-Side Management and Demand Response (RP-2003-0144)*.

We are a leading multi-stakeholder, not-for profit, voice representing a variety of non-profit and for-profit organizations involved in the energy sector. As such, we take great interest and deliberation in preparing our views on the Ontario energy industry. It is noted the following submission represents the position of the Alliance, but does not necessarily reflect the views of individual members.

We sincerely hope you will utilize our expertise and commitment, and view us as a partner in investigating and bringing to 'action' the demand side of the plan. We will be in touch to further discuss this particular submission, and address any questions you may have.

Yours truly,

Peter Love
Executive Director
Canadian Energy Efficiency Alliance

Attachment

OUR MEMBERS

Corporate Leaders

BC Hydro
Enbridge Consumers Gas
Hydro-Québec
Ontario Power Generation
Owens Corning Canada
Manitoba Hydro
Toronto Hydro
Union Gas
Yukon Development Corp.

Corporate Members

Awad & Singer
BC Gas
Building & Construction
Trades Council
Building Owners & Managers
Association (BOMA)
Canadian Institute for Energy
Training (CIET)
Canadian Urethane Foam
Contractors Association
Dow Chemical
EnerPlan Consultants
Finet-Saksniit
Fraser & Associates
Gaz Métropolitain
Johns Manville
Lio & Associates
Margaree Consultants
Milton Hydro
National Energy Conservation
Association (NECA)
OZZ Corporation
Seneca College
Toromont Energy
Veridian Corporation

Non-Profit Members

Consumers' Association of
Canada
Consumers Council of Canada
Independent Power Producers
Society of Ontario (IPPSO)
L'Association québécoise pour
la maîtrise de l'énergie
(AQME)
Pembina Institute
Pollution Probe