

# Power is Personal

**New electricity price plan  
offers more customer choice**

Utilities now offer the new Ultra-Low Overnight (ULO) price plan, with four price periods, one of which is a very low-priced overnight period.

## **TOU and ULO**

The price for both of these plans depends on when you use electricity. On each of these plans, you can help manage your electricity costs by shifting your usage to lower price periods when possible.

## **Tiered**

With Tiered pricing, you can use a threshold amount of electricity at a lower price. Once you exceed that limit, a higher price applies.

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## **Considering a switch?**

Use your own electricity usage information and our calculator to estimate your bill amount under each price plan.

**Visit: [oeb.ca/calculator](https://oeb.ca/calculator)**

Choose the price plan that's right for you.  
Because **power is personal.**

## **We're here to help:**

T: 1-877-632-2727 TTY: 1-844-621-9977  
E: [publicinformation@oeb.ca](mailto:publicinformation@oeb.ca)  
W: [oeb.ca](https://oeb.ca)  
or contact your local utility.

