



EB-2011-0310

IN THE MATTER OF the *Ontario Energy Board Act, 1998*,
S.O. 1998, c. 15, (Schedule B);

AND IN THE MATTER OF a Notice of Intention to Make an
Order for Compliance and an Administrative Penalty against
Direct Energy Marketing Limited, Licence Numbers ER-2010-
0045 and GM-2009-0058.

ORDER

Pursuant to sections 112.3 and 112.5 of the *Ontario Energy Board Act, 1998* (the “Act”), the Board issued a Notice of Intention to Make an Order for Compliance and to impose an Administrative Penalty (the “Notice”) against Direct Energy Marketing Limited (“Direct”) on August 25, 2011;

Direct was informed that it had fifteen days after receiving the Notice to request that the Board hold a hearing. Direct has decided not to request a hearing.

The Board has been provided with, and accepts, the Assurance of Voluntary Compliance (the “Assurance”) filed by Direct, and supported by Board staff, as full and final resolution of this matter. A copy of the Assurance is attached to this Order.

Pursuant to section 112.7(2) of the Act the Assurance has the same force and effect as an order of the Board.

THE BOARD ORDERS THAT:

1. The Assurance of Voluntary Compliance is accepted by the Board.

DATED at Toronto, September 12, 2011
ONTARIO ENERGY BOARD

Original Signed By

Kirsten Walli
Board Secretary