

## Draft Principles to Guide Low-Income DSM Framework

LEAP Conservation Working Group June 25, 2009

## Proposed Principles for Low-Income DSM Framework

## **Low-Income DSM Programs should:**

- be available at low(?) or no cost;
- be available across the province;
- include direct installation and technical support for all required equipment and/or measures in order to support accessibility and full participation;
- include an information/education component to raise awareness and general understanding of the benefits of participation, and technology requirements;
- 5. recognize the different low-income market segments: social housing, rental & homeowners;
- employ a comprehensive approach & offer a full range of deep measures that include, but are not limited to, appliance upgrades, insulation, heating/cooling, building envelope improvements, and fuel switching;
- 7. maximize **integration** with federal, provincial and municipal conservation programs;
- 8. maximize integration with electricity providers;
- 9. maximize consistency of programs both between and across gas and electricity utilities;
- 10. maximize consolidation of programs offered by utilities; and
- 11. maximize **partnerships with social service agencies**, in order to support identification of eligible low-income energy consumers.

