

September 28, 2012

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Ontario Energy Board
P.O. Box 2319
27th Floor
2300 Yonge Street
Toronto, ON M4P 1E4

Attention: Ms. Kirsten Walli
Board Secretary

**Subject: Brant County Power Inc. (EB-2010-0215)
Conservation and Demand Management (CDM) Code for Electricity Distributors – CDM
2011 Annual Report**

Dear Ms. Walli:

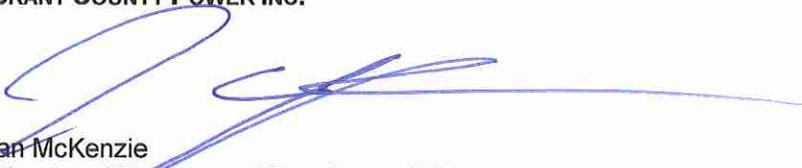
Brant County Power Inc. hereby submits its Conservation and Demand Management (CDM) 2011 Annual Report. This submission is filed in accordance with item 2.2 of the Ontario Energy Board's (the Board's) "*Conservation and Demand Management Code for Electricity Distributors*", issued on September 16, 2010.

Two hard copies of the submission are enclosed. An electronic copy of this submission in PDF format will be submitted through the Board's *Regulatory Electronic Submission System* ("RESS").

This document was developed based a template prepared by Hydro One Networks Inc. The template was reviewed by the Reporting and Evaluation Working Group and the Ontario Power Authority (OPA) through May and June 2012. Board Staff were consulted on May 28th, 2012. It was sent to the Electricity Distributors Associate (EDA) on July 17th, 2012, for circulation to all LDCs to use for their reporting requirement to the Board.

This CDM 2011 Annual Report is respectfully submitted for the Board's consideration.

Yours truly,
BRANT COUNTY POWER INC.



Ian McKenzie
Director of Finance and Regulatory Affairs

Brant County Power Inc.

Conservation and Demand Management 2011 Annual Report

**Submitted to:
Ontario Energy Board**

Submitted on September 28, 2012

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Executive Summary

On November 1, 2010, Brant County Power Inc. (BCPI) submitted our initial 2011-2014 Conservation and Demand Management (“CDM”) strategy outlining our plan to meet mandated targets set by the Ontario Energy Board (“OEB”). Subsequent to our filing, the OEB issued further direction on May 20, 2011 requesting budgetary information. BCPI resubmitted its amended CDM Strategy on June 13, 2011 with both budgetary information derived from the Ontario Power Authority (“OPA”), revised CDM targets which were finalized by the OEB in its Decision and Order dated November 12, 2011, and revised energy and demand forecasts to reflect actual Master Agreement and program Schedules.

As detailed in *Section 3.1 Progress Towards CDM Targets*, BCPI has a combined mandated target of: Net Cumulative Energy Savings of 9.85 GWh (between 2011 and 2014) and a Net Annual Peak Demand Savings Target of 3.3 MW (summer 2014). With the results provided by the OPA for the 2011 Tier 1 Provincial programs, BCPI has achieved: Net Cumulative Energy Savings of 1.62 GWh (between 2011 and 2014) and Net Annual Peak Demand Savings Target of 0.11 MW (summer 2014). Compared to our strategy forecast, BCPI has achieved Energy Savings 4.47% above our forecasted 2011 results, and 8.58% below our estimated 2011 Demand savings.

In 2011, BCPI transitioned from offering four OPA CDM programs, to a suite of over twenty Tier 1 saveONenergy CDM Programs. With the addition of program offerings, 2011 became a year of transition and slow program rollout. Although the majority of the program schedules may have been officially launched for Q1, much of the marketing materials, applications or payment procedures were not fully implemented until Q2. Unfortunately some programs did not make it into market at all (see Section 2.1). The process of launching these programs for our customers was not as fast as anticipated, proving 2011 to be a year spent in “start-up mode” including building new brand awareness under the new saveONenergy banner, securing service providers to assist in program delivery and verification services, in addition to economic impacts felt by our entire customer base. Although 2011 was a year of transition, savings from residual 2010 retrofit projects were attributed to our 2011 CDM results helping to make them higher than anticipated from the original 2011-2014 saveONenergy programs, detailed in *Section 2.5.2 Evaluation Results Table 4*.

BCPI believes that should our progress continue to follow our 2011 results, we may achieve our Energy Targets for 2014 provided all saveONenergy programs are available to LDCs. However, should programs such as peaksaverPLUS™ and Demand Response 3 fail to get into market successfully in 2012-2013, our Demand savings for 2014 may not be achieved. An additional identified risk to not achieving target is the long planning and capital cycles our customers require for many of the potential C&I projects. If large commercial projects are not submitted for approval by March 2013, it is unlikely they will be installed and functional for the December 31, 2014 cut-off date, making these projects ineligible for the saveONenergy incentives and subsequently will not count towards BCPI’s mandated 2011-2014 CDM targets.

While BCPI is proceeding in all efforts to achieve the mandated targets, it is important to note the Environmental Commissioner of Ontario (“ECO”) reports of 2010 (Volume Two) and Annual Report 2011, indicates the ECO’s uncertainty that LDCs targets will be achieved. This uncertainty is due to a number of

factors including sustaining momentum post-2014, delay in agreements and programs getting off the ground in 2011, and lack of formalized guidelines at the outset of the program period.

BCPI feels optimistically on track with 2011 projections, despite the late start and slow roll out, and will continue to offer the full suite of saveONenergy CDM programs to all levels of customers with the objective of meeting our targets by 2014.

Background

On March 31, 2010, the Minister of Energy and Infrastructure of Ontario, under the guidance of sections 27.1 and 27.2 of the *Ontario Energy Board Act, 1998*, directed the Ontario Energy Board (OEB) to establish Conservation and Demand Management (CDM) targets to be met by electricity distributors. Accordingly, on November 12, 2010, the OEB amended the distribution licence of BCPI to require BCPI as a condition of its licence, to achieve 9.85 GWh of energy savings and 3.3 MW of summer peak demand savings, over the period beginning January 1, 2011 through December 31, 2014.

In accordance with the same Minister's directive, the OEB issued the Conservation and Demand Management Code for Electricity Distributors (the Code) on September 16, 2010. The code sets out the obligations and requirements with which electricity distributors must comply in relation to the CDM targets set out in their licences. To comply with the Code requirements, BCPI submitted its original CDM Strategy on November 1, 2010 and amended CDM Strategy on June 13, 2011 which provided a high level description of how BCPI intended to achieve its CDM targets.

The Code also requires a distributor to file annual report with the Board. This Annual Report is therefore prepared accordingly and covers the period from January 1, 2011 to December 31, 2011.

This document was developed based on a template prepared by Hydro One Networks Inc. The template was reviewed by the Reporting and Evaluation Working Group and the Ontario Power Authority (OPA) through May and June 2012. OEB Staff were consulted on May 28, 2012. It was sent to the Electricity Distributors Association (EDA) on July 17, 2012, for circulation to all LDCs to use for their reporting requirement to the OEB.

1 Board-Approved CDM Programs

1.1 Introduction

In its Decision and Order dated November 12 2010 (**EB-2010-0215 & EB-2010-0216**), the OEB ordered that, (to meet its mandatory CDM targets), “Each licensed electricity distributor must, as a condition of its licence, deliver Board-Approved CDM Programs, OPA-Contracted Province-Wide CDM Programs, or a combination of the two”.

At this time, the implementation of Time-of-Use (“TOU”) Pricing is the only Board-Approved Conservation and Demand Management (“CDM”) program that is being offered in BCPI’s service area.

1.2 TOU Pricing

1.2.1 BACKGROUND

In its April 26, 2012 CDM Guidelines, the OEB recognizes that a portion of the aggregate electricity demand target was intended to be attributable to savings achieved through the implementation of TOU Pricing. The OEB establishes TOU prices and has made the implementation of this pricing mechanism mandatory for distributors. On this basis, the OEB has determined that distributors will not have to file a Board-Approved CDM program application regarding TOU pricing. The OEB has deemed the implementation of TOU pricing to be a Board-Approved CDM program for the purposes of achieving the CDM targets. The costs associated with the implementation of TOU pricing are recoverable through distribution rates, and not through the Global Adjustment Mechanism (“GAM”).

In accordance with a Directive dated March 31, 2010 by the Minister of Energy and Infrastructure, the OEB is of the view that any evaluations of savings from TOU pricing should be conducted by the OPA for the province, and then allocated to distributors. BCPI will report these results upon receipt from the OPA. As of September 28, 2012, the OPA has not released its preliminary results of TOU savings to distributors. Therefore BCPI is not able to provide any verified savings related to BCPI’s TOU program at this time.

1.2.2 TOU PROGRAM DESCRIPTION

Target Customer Type(s): Residential and small business customers (up to 250,000 kWh per year)

Initiative Frequency: Year-Round

Objectives: TOU pricing is designed to incent the shifting of energy usage. Therefore peak demand reductions are expected, and energy conservation benefits may also be realized.

Description: In August of 2010, the OEB issued a final determination to mandate TOU pricing for Regulated Price Plan (“RPP”) customers by June 2011, in order to support the Government’s expectation for 3.6 million RPP consumers to be on TOU pricing by June 2011, and to ensure that smart meters funded at ratepayer expense are being used for their intended purpose.

The RPP TOU price is adjusted twice annually by the OEB. A summary of the RPP TOU pricing is provided below:

RPP TOU	Rates (cents/kWh)		
Effective Date	On Peak	Mid Peak	Off Peak
November 1, 2010	9.9	8.1	5.1
May 1, 2011	10.7	8.9	5.9
November 1, 2011	10.8	9.2	6.2
May 1, 2012	11.7	10.0	6.5

Delivery: The OEB set the rates; LDC's install and maintain the smart meter; LDC's convert customers to TOU billing.

Initiative Activities/Progress:

BCPI began transitioning its RPP customers to TOU billing September 1, 2011. At December 31st, 2011, 8,961 RPP customers were on TOU billing.

1.3 Brant County Power Inc.'s Application with the OEB

BCP does not currently have an application before the Board to deliver Board-Approved CDM Programs.

2 OPA-Contracted Province-Wide CDM Programs

2.1 Introduction

Effective February 28, 2011, BCPI entered into an agreement with the OPA to deliver CDM programs extending from January 1, 2011 to December 31, 2014, which are listed below. In addition, results will be reported from projects started pre 2011 which completed in 2011:

Initiative	Schedule	Date schedule posted	Customer Class
Residential Program			
Appliance Retirement	Schedule B-1, Exhibit D	Jan 26 2011	All residential rate classes
Appliance Exchange	Schedule B-1, Exhibit E	Jan 26 2011	All residential rate classes
HVAC Incentives	Schedule B-1, Exhibit B	Jan 26 2011	All residential rate classes
Conservation Instant Coupon Booklet	Schedule B-1, Exhibit A	Jan 26 2011	All residential rate classes
Bi-Annual Retailer Event	Schedule B-1, Exhibit C	Jan 26 2011	All residential rate classes
Residential Demand Response	Schedule B-3	Aug 22 2011	All general service classes
New Construction Program	Schedule B-2	Jan 26 2011	All residential rate classes
Commercial & Institutional Program			
Efficiency: Equipment Replacement	Schedule C-2	Jan 26 2011	All general service classes
Direct Install Lighting	Schedule C-3	Jan 26 2011	General Service < 50 kW
Existing Building Commissioning Incentive	Schedule C-6	Feb 2011	All general service classes
New Construction and Major Renovation Initiative	Schedule C-4	Feb 2011	All general service classes
Energy Audit	Schedule C-1	Jan 26, 2011	All general service classes
Commercial Demand Response (part of the Residential program schedule)	Schedule B-3	Jan 26, 2011	All general service classes
Demand Response 3 (part of the Industrial program schedule)	Schedule D-6	May 31, 2011	General Service 50 kW & above

Industrial Program			
Process & System Upgrades	Schedule D-1	May 31, 2011	General Service 50 kW & above
Monitoring & Targeting	Schedule D-2	May 31, 2011	General Service 50 kW & above
Energy Manager	Schedule D-3	May 31, 2011	General Service 50 kW & above
Key Account Manager (KAM)	Schedule D-4	May 31, 2011	General Service 50 kW & above
Efficiency: Equipment Replacement Incentive (part of the C&I program schedule)	Schedule C-2	May 31, 2011	General Service 50 kW & above
Demand Response 3	Schedule D-6	May 31, 2011	General Service 50 kW & above
Home Assistance Program			
Home Assistance Program	Schedule E-1	May 9, 2011	All residential rate classes
Pre-2011 Programs completed in 2011			
Electricity Retrofit Incentive Program	n/a	n/a	All general service classes
High Performance New Construction	n/a	n/a	All general service classes

Several initiatives that were included in the schedules were not in market in 2011. The OPA has communicated that the initiatives listed in the table below were not in market in 2011 and that they represent a very small percentage* of the forecasted energy and demand savings. During the 2011 program year, the OPA placed emphasis on supporting the implementation of initiatives believed to offer the greatest ratepayer value and greatest amount of persisting savings.

Initiative Not in Market in 2011	Objective	Status
Residential Program		
Midstream Electronics	The objective of this initiative is to encourage retailers to promote and sell high efficiency televisions, and for distributors to distribute high efficiency set top boxes.	Not launched to market
Midstream Pool Equipment	The objective of this initiative is to encourage pool installers to sell and install efficient pool pump equipment in residential in-ground pools.	Not launched to market

First Nations Program	First Nations programs are delivered by OPA and results are attributed to LDCs for reporting	Not launched to market
Home Energy Audit Tool	This is a provincial online audit tool to engage customers in conservation and help drive customer participation to CDM programs.	Not launched to market
Commercial & Institutional Program		
Direct Service Space Cooling	The objective of this initiative is to offer free servicing of air conditioning systems and refrigeration units for the purpose of achieving energy savings and demand reduction.	Not launched to market in 2011. As per the OPA, there are no plans to launch this initiative 2012
Demand Response 1 (DR1)	This initiative allows distribution customers to voluntarily reduce electricity demand during certain periods of the year pursuant to the DR 1 contract. The initiative provides DR payment for service for the actual electricity reduction provided during a demand response event.	No customer uptake for this initiative
Industrial Program		
Demand Response 1 (DR1)	As above	No customer uptake for this initiative

The Master CDM Program Agreement includes a program change management provisions in Article 3. Collaboration between the OPA and the Local Distribution Companies (LDCs) commenced in 2011 as the change management process was implemented to enhance the saveONenergy program suite. The change management process allows for modifications to the Master Service Agreement and initiative Schedules. The program enhancements give LDCs additional tools and greater flexibility to deliver programs in a way that meets the needs of customers and further drives participation in the initiatives.

2.2 Program Descriptions

2.2.1 RESIDENTIAL PROGRAM

2.2.1.1 APPLIANCE RETIREMENT INITIATIVE (Exhibit D)

Target Customer Type(s): Residential Customers

Initiative Frequency: Year round

Objectives: Achieve energy and demand savings by permanently decommissioning certain older, inefficient refrigeration appliances.

Description: This is an energy efficiency Initiative that offers individuals and businesses free pick-up and decommissioning of old large refrigerators and freezers. Window air conditioners and portable dehumidifiers will also be picked up if a refrigerator or a freezer is being collected.

Targeted End Uses: Large refrigerators, large freezers, window air conditioners and portable dehumidifiers.

Delivery: OPA centrally contracts for the province-wide marketing, call centre, appliance pick-up and decommissioning process. LDC's provides local marketing and coordination with municipal pick-up where available.

Additional detail is available:

- Schedule B-1
http://www.powerauthority.on.ca/sites/default/files/new_files/industry_stakeholders/current_electricity_contracts/pdfs/Schedule%20B-1%20Residential%20Program.pdf and
- SaveONEnergy website
- <https://saveonenergy.ca/Consumer/Programs/Appliance-Retirement.aspx>

Initiative Activities/Progress: BCPI provided local marketing and customer support for this initiative. This was accomplished in the following ways.

- On-Bill messages
- Bill Inserts
- Brant County Power Inc. website
- Handouts for community events – various festivals and trade shows
- Advertising on BCPI community display sign
- Advertising in various community booklets – Community Guides etc.
- Utilized Facebook for advertising
- Advertising in local newspapers

- Promote on billboards
- Joint television advertising with other LDC's
- Advertised in our Customer Service Office
- Attend local monthly HRAI (Heating, Refrigeration, Air Conditioning Institute) meetings
- Attend local Home Builders Association monthly meetings
- Promoted at various presentations – Paris Senior's, Church group, etc.

In Market Date: February 2011

Lessons Learned:

- The Appliance Retirement Initiative (previously The Great Refrigerator Round-Up) has been offered by LDCs since 2007. This initiative is approaching market saturation.
- While the OPA and the LDCs have reviewed this initiative to assess whether to include other products, appliances have a natural life cycle and the initiative cannot be expected to continually deliver the high level of results in perpetuity. These lower expectations have been taken into account when developing conservation portfolios.
- This initiative now faces some competition from independent retailers and municipalities.
- Moving forward, in 2013, the age eligibility requirements for the primary appliance increases to 20 years which was unknown at the time of preparing our CDM strategy. As a consequence, the eligible equipment numbers will be reduced and is expected to result in reduced uptake.
- Results are very responsive to province wide advertising.

2.2.1.2 APPLIANCE EXCHANGE INITIATIVE (Exhibit E)

Target Customer Type(s): Residential Customers

Initiative Frequency: Spring and Fall

Objective: The objective of this Initiative is to remove and permanently decommission older, inefficient window air conditioners and portable dehumidifiers that are in Ontario.

Description: This Initiative involves appliance exchange events. Exchange events are held at local retail locations and customers are encouraged to bring in their old room air conditioners (AC) and dehumidifiers in exchange for coupons/discounts towards the purchase of new energy efficient equipment.

Targeted End Uses: Window air conditioners and portable dehumidifiers

Delivery: OPA contracts with participating retailers for collection of eligible units. LDC's provide local marketing.

Additional detail is available:

- Schedule B-1
http://www.powerauthority.on.ca/sites/default/files/new_files/industry_stakeholders/current_electricity_contracts/pdfs/Schedule%20B-1%20Residential%20Program.pdf and
- Saveonenergy website
- <https://saveonenergy.ca/Consumer.aspx>

Initiative Activities/Progress: BCPI provided local marketing and customer support for this initiative. This was accomplished in the following ways.

- On-Bill messages
- Brant County Power Inc. website
- Advertising on BCPI community display sign
- Attend local monthly HRAI (Heating, Refrigeration, Air Conditioning Institute) meetings
- Attend local Home Builders Association monthly meetings
- Advertised in our Customer Service Office
- Utilized Facebook for advertising

In Market Date: March 2011

Lessons Learned:

- The spring event had the participation of 3 retailers with 300 – 400 locations across the province. However, the Fall 2011 event had no retailer participation, therefore savings budgeted by the LDCs did not materialize.
- Evaluation, Measurement, and Verification (EMV) results indicated that the value of savings for retired room AC has dropped.
- The initiative may be achieving market saturation.
- The type of unit turned in is very dependent upon what is promoted by the retailers.
- Some LDCs have limited if any participating retailers in their service territory. (BCP only had Canadian Tire)
- The marketing materials for the Spring event were provided last minute and LDC's could not market the event through bill inserts and/or newspaper advertisements.

2.2.1.3 HVAC INCENTIVES INITIATIVE (Exhibit B)

Target Customer Type(s): Residential Customers

Initiative Frequency: Year round

Objective: The objective of this Initiative is to encourage the replacement of existing heating systems with high efficiency furnaces equipped with Electronically Commutated Motors (ECM), and to replace existing central air conditioners with ENERGY STAR qualified systems and products.

Description: This is an energy efficiency Initiative that provides rebates for the replacement of old heating or cooling systems with high efficiency furnaces (equipped with ECM) and Energy Star qualified central air conditioners by approved Heating, Refrigeration, and Air Conditioning Institute (HRAI) qualified contractors.

Targeted End Uses: Central air conditioners and furnaces

Delivery: OPA contracts centrally for delivery of the program and LDCs provide local marketing and encouraged local contractors to participate in the Initiative.

Additional detail is available:

- Schedule B-1
- http://www.powerauthority.on.ca/sites/default/files/new_files/industry_stakeholders/current_electricity_contracts/pdfs/Schedule%20B-1%20Residential%20Program.pdf and
- Saveonenergy website <https://saveonenergy.ca/Consumer.aspx>

Initiative Activities/Progress: BCPI provided local marketing and customer support for this initiative. This was accomplished in the following ways.

- On-Bill messages
- Bill Inserts
- Brant County Power Inc. website
- Handouts for community events – various festivals and trade shows
- Advertising on BCPI community display sign
- Advertising in various community booklets – Community Guides etc.
- Utilized Facebook for advertising
- Advertising in local newspapers
- Attend local HRAI monthly (Heating, Refrigeration, Air Conditioning Institute) meetings
- Attend local Home Builders Association monthly meetings
- Promoted on billboards
- Advertised in our Customer Service Office
- Promoted at various presentations – Paris Senior's, Church group, etc.

In Market Date: February 2011

Lessons Learned:

- Channel engagement is a highly effective method of connecting with customers; however channel partners require timeliness of the Rebate process to maintain a positive relationship between consumers, contractors, the OPA, and the participating LDC.
- There appears to be spillover from non-HRAI contractors who are ineligible for this initiative. There are cases where smaller independent contractors are offering their own incentives (by discounting their installations to match value of the OPA incentive) to make the sale. As this occurs outside of the initiative, these installations not being attributed to any LDC.

2.2.1.4 CONSERVATION INSTANT COUPON BOOKLET INITIATIVE (Exhibit A)

Target Customer Type(s): Residential Customers

Initiative Frequency: Year round

Objective: The objective of this Initiative is to encourage households to purchase energy efficient products by offering discounts.

Description: This Initiative provides customers with year round coupons. The coupons offer instant rebates towards the purchase of a variety of low cost, easy to install energy efficient measures and can be redeemed at participating retailers. Booklets were directly mailed to customers and were also available at point-of-purchase. Downloadable coupons were also available at www.saveoneenergy.ca.

Targeted End Uses: ENERGY STAR® qualified standard compact fluorescent lights (CFLs), ENERGY STAR® qualified light fixtures, lighting control products, weatherstripping, hot water pipe wrap, electric water heater blanket, heavy duty plug-in timers, advanced power bars, clothesline, baseboard programmable thermostats

Delivery: The OPA contracts centrally for the distribution of the coupon booklets across Ontario. LDC's distribute coupons at local events and market the initiative locally. The OPA enters into agreements with retailers to honour the coupons.

Additional detail is available:

- Schedule B-1
http://www.powerauthority.on.ca/sites/default/files/new_files/industry_stakeholders/current_electricity_contracts/pdfs/Schedule%20B-1%20Residential%20Program.pdf and
- Saveonenergy website <https://saveonenergy.ca/Consumer.aspx>

Initiative Activities/Progress: BCPI provided local marketing and customer support for this initiative. This was accomplished in the following ways.

- On-Bill messages
- Brant County Power Inc. website
- Handouts for community events – various festivals and trade shows
- Advertising on BCPI community display sign
- Utilized Facebook for advertising
- Advertising in local newspapers
- Attend local HRAI monthly (Heating, Refrigeration, Air Conditioning Institute) meetings
- Attend local Home Builders Association monthly meetings
- Advertised in our Customer Service Office
- Promoted at various presentations – Paris Senior’s, Church group, etc.

In Market Date: February 2011

Lessons Learned:

- The downloadable coupons proved to be more successful than the mailed out booklets.
- This Initiative may benefit from an enabler such as a Conservation Card / Loyalty Card to increase customer participation.
- The timeframe for retailer submission of redeemed coupons vary from retailer to retailer and in some cases has been lengthy. This delays the results reporting, which in turn limits the OPA and LDC abilities to react and respond to initiative performance or changes in consumer behaviour.
- Program evolution, including new products (for example, LED lighting) and review of incentive pricing for the coupon initiatives, should be a regular activity to ensure continued consumer interest.
- The product list should be distinctive from the Bi-Annual Retailer Event Initiative in order to gain more consumer interest and uptake.
- With incorrect bar coding on the coupons for many LDC’s (postal code issue, BCPI customers receiving Burlington Hydro’s booklet), this resulted in lost LDC specific results.
- Original projected results by the OPA were not achieved which resulted in this initiative been placed “on hold” for most of 2012.

2.2.1.5 BI-ANNUAL RETAILER EVENT INITIATIVE (Exhibit C)

Target Customer Type(s): Residential Customers

Initiative Frequency: Bi-annual events

Objective: The objective of this Initiative is to provide instant point of purchase discounts to individuals at participating retailers for a variety of energy efficient products.

Description: Twice a year (Spring and Fall), participating retailers host month-long rebate events. During the months of April and October, customers are encouraged to visit participating retailers where they can find coupons redeemable for instant rebates towards a variety of low cost, easy to install energy efficient measures.

Targeted End Uses: Same as the Conservation Instant Coupon Booklet initiative

Delivery: The OPA enters into arrangements with participating retailers to promote the discounted products, and to post and honour related coupons. LDCs also refer retailers to the OPA and market this initiative locally.

Additional detail is available:

- Schedule B-1
http://www.powerauthority.on.ca/sites/default/files/new_files/industry_stakeholders/current_electricity_contracts/pdfs/Schedule%20B-1%20Residential%20Program.pdf and
- Saveonenergy website <https://saveonenergy.ca/Consumer.aspx>

Initiative Activities/Progress: BCPI provided local marketing and customer support for this initiative. This was accomplished in the following ways.

- On-Bill messages
- Brant County Power Inc. website
- Handouts for community events – various festivals and trade shows
- Advertising on BCPI community display sign
- Utilized Facebook for advertising
- Attend local monthly HRAI (Heating, Refrigeration, Air Conditioning Institute)
- Attend local Home Builders Association monthly meetings
- Advertised in our Customer Service Office
- Promoted at various presentations – Paris Senior’s, Church group, etc.

In Market Date: April 2011 and October 2011

Lessons Learned:

- The Product list has changed very little over the past four years.

- Program evolution, including new products (for example, LED lighting) and review of incentive pricing for the coupon initiatives, must be a regular activity to ensure continued consumer interest.
- A review conducted by the Residential Working Group in Q4 2011 identified three areas of need for initiative evolution: 1) introduction of product focused marketing; 2) enhanced product selection and 3) improved training for retailers.
- The product list should be distinctive from the Conservation Instant Coupon Booklet Initiative in order to gain more consumer interest and uptake.
- Limited engagement of local franchised retailers can restrict the savings potential for this initiative.
- Late marketing of the initiative did not allow LDC's to properly promote the program through newspaper advertising and bill inserts.

2.2.1.6 NEW CONSTRUCTION PROGRAM (Schedule B-2)

Target Customer Type(s): Residential Customers

Initiative Frequency: Year round

Objective: The objective of this initiative is to provide incentives to participants for the purpose of promoting the construction of energy efficient residential homes in the Province of Ontario.

Description: This is an energy efficiency Initiative that provides incentives to homebuilders for constructing new homes that are efficient, smart, and integrated (applicable to new single family dwellings). Incentives are provided in two key categories as follows:

- Incentives for homebuilders who install electricity efficiency measures as determined by a prescriptive list or via a custom option.
- Incentives for homebuilders who meet or exceed aggressive efficiency standards using the EnerGuide performance rating system.

Targeted End Uses: all off switch, ECM motors, ENERGY STAR qualified central a/c, lighting control products, lighting fixtures, Energuide 83 whole home, Energuide 85 whole homes

Delivery: Local engagement of builders will be the responsibility of the LDC and will be supported by OPA air coverage driving builders to their LDC for additional information. BCPI joined the Brantford/Brant Home Builder's Association.

Additional detail is available:

- Schedule B-1
http://www.powerauthority.on.ca/sites/default/files/new_files/industry_stakeholders/current_electricity_contracts/pdfs/Schedule%20B-2%20New%20Construction%20Program.pdf and

- Saveonenergy website <https://saveonenergy.ca/Consumer.aspx>

Initiative Activities/Progress: BCPI provided local marketing and customer support for this initiative. This was accomplished in the following ways.

- Brant County Power Inc. website
- Handouts for community events – various festivals and trade shows
- Advertising in various community booklets – Community Guides etc.
- Advertising in local newspapers
- Attend local monthly HRAI (Heating, Refrigeration, Air Conditioning Institute)
- Attend local Home Builders Association monthly meetings. At one of the monthly meetings BCPI hosted their “Commercial Corner” and made a direct presentation on this program.
- Advertised in our Customer Service Office
- Promoted at various presentations – Commercial Corner, etc.

In Market Date: February 2011

Lessons Learned:

- There were limited, (5) participants, in the program. Because the online application system is a one to one relationship, this program was only practical for custom builders who were building one home at a time. Tract builders who might build 250 homes in a single phase would have to submit 250 applications to qualify for incentives. This administrative challenge has deterred all tract builders from participating in the program to date.
- Administrative requirements must align with perceived stakeholder payback. As per the Electricity Distributors Association (EDA) Working Groups, changes are being processed through change management for 2012. However, the lengthy change management process has resulted in continued non-participation from builders.
- LDC’s cannot act as an account representative to assist the home builder in completing the application.
- Homebuilders felt that the incentive was not significant enough to compensate for the amount of time and complexity of submitting applications.

2.2.1.7 RESIDENTIAL DEMAND RESPONSE PROGRAM (Schedule B-3)

Target Customer Type(s): Residential and Small Commercial Customers

Initiative Frequency: Year round

Objective: The objectives of this Initiative are to enhance the reliability of the IESO-controlled grid by accessing and aggregating specified residential and small commercial end uses for the purpose of load reduction, increasing consumer awareness of the importance of reducing summer demand and providing consumers their current electricity consumption and associated costs.

Description: In *peaksaver*PLUS™ participants are eligible to receive a free programmable thermostat or switch, including installation. Participants also receive access to price and real-time consumption information on an In Home Display (IHD). LDCs were given the choice to continue to offer the standard load control program (programmable thermostat or switch with a \$25 bill credit) for the first 8 months of 2011 (referred to as *peaksaver*®Extension). After August 2011, the Extension ended and the program (including marketing) ceased until new IHD products were available.

Targeted End Uses: central air conditioning, electric water heaters and pool pumps

Delivery: LDC's recruit customers and procure technology

Additional detail is available:

- Schedule B-1
http://www.powerauthority.on.ca/sites/default/files/new_files/industry_stakeholders/current_electricity_contracts/pdfs/SCHED_2011_ResDR_B_3_110727%28MJB%29v15_redacted.pdf and
- Saveonenergy website <https://saveonenergy.ca/Consumer.aspx>

Initiative Activities/Progress: BCPI provided local marketing and customer support for the extension period. This was accomplished in the following ways.

- On-Bill messages
- Bill Insert
- Brant County Power Inc. website
- Handouts for community events – various festivals and trade shows
- Advertising on BCPI community display sign
- Utilized Facebook for advertising
- Advertising in local newspapers
- Attend local monthly HRAI (Heating, Refrigeration, Air Conditioning Institute) meetings
- Attend local Home Builders Association monthly meetings
- Promote on billboards
- Advertised in our Customer Service Office
- Promoted at various presentations – Paris Senior's, Church group, etc

In Market Date: The *peaksaver*®Extension was a roll-over from 2010 and was in market for January, 2011 – August 2011.

*peaksaver*PLUS™ – not in market

Lessons Learned:

- The schedule for *peaksaver*PLUS™ was posted in August 2011, but this did not provide adequate time for product procurement for 2011, and part of 2012. The product procurement process uncovered that the In Home Display units that communicate with installed smart meter

technology were still in development and not ready for market deployment. Consequently, LDCs could not be in market with the **peaksaver**PLUS™ program until 2012 or later.

- Introduction of new technology requires incentives for the development of such technology. Appropriate lead times for LDC analysis and assessment, product procurement, and testing and integration into the Smart Meter environment are also required. Making seemingly minor changes to provincial technical specifications can create significant issues when all LDCs attempt to implement the solution in their individual environments.
- Where a provincial solution is not available to all participants, attention to addressing specific LDC concerns is needed.

2.2.2 COMMERCIAL AND INSTITUTIONAL PROGRAM

2.2.2.1 EFFICIENCY: EQUIPMENT REPLACEMENT INCENTIVE (ERII) (Schedule C-2)

Target Customer Type(s): Commercial, Institutional, Agricultural and Industrial Customers

Initiative Frequency: Year round

Objective: The objective of this Initiative is to offer incentives to non-residential distribution customers to achieve reductions in electricity demand and consumption by upgrading to more energy efficient equipment for lighting, space cooling, ventilation and other measures.

Description: The Equipment Replacement Incentive Initiative (ERII) offers financial incentives to customers for the upgrade of existing equipment to energy efficient equipment. Upgrade projects can be classified into either: 1) prescriptive projects where prescribed measures replace associated required base case equipment; 2) engineered projects where energy and demand savings and incentives are calculated for associated measures; or 3) custom projects for other energy efficiency upgrades.

Targeted End Uses: lighting, space cooling, ventilation and other measures

Delivery: LDC delivered.

Additional detail is available:

- Schedule C-2
http://www.powerauthority.on.ca/sites/default/files/new_files/industry_stakeholders/current_electricity_contracts/pdfs/Schedule%20C-2%20ERII%20Initiative.pdf and
- Saveonenergy website <https://saveonenergy.ca/Business/Program-Overviews/Retrofit-for-Commercial.aspx>

Initiative Activities/Progress: BCPI provided local marketing and customer support for this initiative. This was accomplished in the following ways.

- On-Bill messages
- Brant County Power Inc. website
- Handouts for community events – various festivals and trade shows
- Advertising on BCPI community display sign
- Advertising in various community booklets – Community Guides etc.
- Utilized Facebook for advertising
- Advertising in local newspapers
- Advertised in our Customer Service Office
- Attend local monthly HRAI (Heating, Refrigeration, Air Conditioning Institute) meetings
- Attend local Home Builders Association meetings monthly
- Information Session for local large and small businesses as well as contractors

- Site visits with potential participants

In Market Date: March 2011

Lessons Learned:

- ERII (previously Equipment Replacement Incentive Program – ERIP) has been offered by LDCs for many years. It is a high performing, cost-effective program, and there were many pre-2011 projects completing in 2011 (via ERIP).
- An identified deficiency in the various renditions of the equipment replacement programs is the “hard stop” of the program as of a specific date. The ERIP program ended as of December 31, 2010 and the new ERII program was not made available until March 2011. Without a streamlined transition into a new program at the end of the old, many customers become frustrated and refuse to participate or began projects not knowing that ERII required pre-approval, a major change from ERIP to ERII. LDC’s struggle to repair customer and channel partner relationships and gain momentum in the marketplace once again.
- A major challenge for the ERII program in 2011 was payment delays. The centralized electronic processes were not ready as required by the Master Agreement. The lack of having these automated processes, exasperated by a greater than expected volume of pre-2011 projects completing in 2011, caused considerable payment delays. As a result, LDC’s either utilized their working capital to pay customer incentives in order to preserve customer relations, or delayed payment to their customers. Based on the lessons learned in the 2011 process, the centralized process review used for 2012 project payment has been streamlined.
- In March 2011, the revised iCON system was launched by the OPA. This is the major online application system implemented to aid the 2011-2014 ERII application process. With system applications of this size and functionality, it was expected that there would be various issues identified at the time of the release, and on-going, to prove that the system was “ready for market.” Unfortunately, the resolution of these issues, with the corresponding time lags and workarounds, was seen to be a barrier to some customer participation in the 2011 program year. In addition, there were also on-going issues and limitations with the back-end CRM system that affected LDCs ability to effectively review and approve applications. Given these difficulties some LDCs (and their third party service providers) have needed to developed parallel systems to monitor their applications.
- Participant Agreements are too onerous and lengthy which can scare away the smaller participants.

2.2.2.2 DIRECT INSTALL INITIATIVE (DIL) (Schedule C-3)

Target Customer Type(s): Small Commercial, Institutional, Agricultural facilities and multi-family buildings

Initiative Frequency: Year round

Objective: The objective of this Initiative is to offer a free installation of eligible lighting and water heating measures of up to \$1,000 to eligible owners and tenants of commercial, institutional and agricultural and multi-family facilities for the purpose of achieving electricity and peak demand savings.

Description: The Direct Installed Lighting Initiative targets customers in the General Service <50kW account category. This Initiative offers turnkey lighting and electric hot water heater measures with a value up to \$1,000 at no cost to qualifying small businesses. In addition, standard prescriptive incentives are available for eligible equipment beyond the initial \$1,000 limit.

Target End Uses: Lighting and electric water heating measures

Delivery: Participants can enrol directly with the LDC, or would be contacted by the LDC/LDC-designated representative.

Additional detail is available:

- Schedule C-3
<http://www.powerauthority.on.ca/sites/default/files/page/Schedule%20C-3%20Direct%20Install%20Initiative%20-%20redacted.pdf> and
- Saveonenergy website <https://saveonenergy.ca/Business.aspx>

Initiative Activities/Progress: BCPI provided local marketing and customer support for this initiative. This was accomplished in the following ways.

- Brant County Power Inc. website
- Handouts for community events – various festivals and trade shows
- Advertising on BCPI community display sign
- Advertising in various community booklets – Community Guides etc.
- Utilized Facebook for advertising
- Advertising in local newspapers
- Attend local monthly HRAI (Heating, Refrigeration, Air Conditioning Institute) meetings
- Attend local Home Builders Association monthly meetings
- Advertised in our Customer Service Office
- Hosted a contractor event to educate and procure contractors as delivery agents
- Promoted at various presentations – Paris Senior's, Church group, etc.

In Market Date: July 2011

Lessons Learned:

- The Direct Installed Lighting Initiative is a continuation of the Power Saving Blitz Initiative offered by LDCs from 2008-2010. Successful execution of the previous rendition of this Initiative has resulted in diminished potential for the 2011-2014 Initiative in some LDC territories.

- The inclusion of a standard incentive for additional measures increased project size and drove higher energy and demand savings results in some situations.
- Currently LDC's are unable to offer these standard incentives to prior participants. The ability to return to prior participants and offer a standard incentive on the remaining measures has the potential to provide additional energy and demand savings.
- The cost of materials has experienced price volatility, reducing the margins of the electrical contractors and has led to a reduction in vendor channel participation in some regions.
- Due to backlogs in the payment system, participant incentive payment from the OPA to the LDC, and therefore to the customer, was commonly delayed.
- To address these issues, the LDCs have been working with the OPA through Change Management to address:
 - extending the target initiative population to include small agricultural customers;
 - increasing the incentive envelope of \$1,000 to \$1,500 to ensure ongoing marketability of the program; and
 - reviewing the eligible measure price list to support contractor participation.

2.2.2.3 EXISTING BUILDING COMMISSIONING INCENTIVE INITIATIVE (Schedule C-6)

Target Customer Type(s): Commercial, Institutional, and Agricultural Customers

Initiative Frequency: Year round

Objective: The objective of this Initiative is to offer incentives for optimizing (but not replacing) existing chilled water systems for space cooling in non-residential facilities for the purpose of achieving implementation phase energy savings, implementation phase demand savings, or both.

Description: This Initiative offers Participants incentives for the following:

- scoping study phase
- investigation phase
- implementation phase
- hand off/completion phase

Targeted End Uses: Chilled water systems for space cooling

Delivery: LDC delivered.

Additional detail is available:

- Schedule C-6
http://www.powerauthority.on.ca/sites/default/files/new_files/industry_stakeholders/current_electricity_contracts/pdfs/Schedule%20C-6%20Commissioning%20Initiative.pdf and
- Saveonenergy website <https://saveonenergy.ca/Business/Program-Overviews/Existing-Building-Commissioning.aspx>

Initiative Activities/Progress: BCPI provided local marketing and customer support for this initiative. This was accomplished in the following ways.

- Brant County Power Inc. website
- Handouts for community events – various festivals and trade shows
- Advertising in various community booklets – Community Guides etc.
- Utilized Facebook for advertising
- Advertising in local newspapers
- Attend local monthly HRAI (Heating, Refrigeration, Air Conditioning Institute) meetings
- Attend local Home Builders Association monthly meetings
- Advertised in our Customer Service Office
- Promoted at various presentations – Contractor Event etc.
- Site visits with potential participants

In Market Date: February 2011

Lessons Learned:

- There was no customer uptake for this Initiative. It is suspected that the lack of participation in the program is a result of the initiative being limited to space cooling. Accordingly chilled water systems used for other purposes should be made eligible and considered through Change Management.
- The customer expectation is that the program be expanded to include broader range of measures for a more holistic approach to building recommissioning.

2.2.2.4 NEW CONSTRUCTION AND MAJOR RENOVATION INITIATIVE (HPNC) (Schedule C-4)

Target Customer Type(s): Commercial, Institutional, Agricultural and Industrial Customers

Initiative Frequency: Year round

Objective: The objective of this Initiative is to encourage builders of commercial, institutional, and industrial buildings (including multi-family buildings and agricultural facilities) to reduce electricity demand and/or consumption by designing and building new buildings with more energy-efficient equipment and systems for lighting, space cooling, ventilation and other Measures.

Description: The New Construction initiative provides incentives for new buildings to exceed existing codes and standards for energy efficiency. The initiative uses both a prescriptive and custom approach.

Targeted End Uses: New building construction, building modeling, lighting, space cooling, ventilation and other Measures

Delivery: LDC delivers to customers and design decision makers.

Additional detail is available:

- Schedule C-4
<http://www.powerauthority.on.ca/sites/default/files/page/ScheduleC-4NewConstructionInitiativeV2.pdf> and
- Saveonenergy website <https://saveonenergy.ca/Business/Program-Overviews/New-Construction.aspx>

Initiative Activities/Progress: BCPI provided local marketing and customer support for this initiative. This was accomplished in the following ways.

- Brant County Power Inc. website
- Handouts for community events – various festivals and trade shows
- Advertising in various community booklets – Community Guides etc.
- Utilized Facebook for advertising
- Advertising in local newspapers
- Attend local monthly HRAI (Heating, Refrigeration, Air Conditioning Institute) meetings
- Attend local Home Builders Association monthly meetings. At one of the monthly meetings BCPI hosted their “Commercial Corner” and made a direct presentation on this program.
- Advertised in our Customer Service Office
- Promoted at various presentations – Contractor Event etc.
- Site visits with potential participants

In Market Date: June 2011

Lessons Learned:

- This is a continuation of the High Performance New Construction program previously delivered by Enbridge Gas under contract with the OPA (and subcontracted to Union Gas), which ran until December 2010.
- For 2011, new industry participation was limited due to certain aspects of the initiative, and the delays in redesign such as:
 - 2011 prescriptive incentives needed to be aligned with ERII incentives
 - In the cases of delivering large projects (i.e. custom applications), 2011 participation was limited due to 1) building code changes and 2) level of documentation required.
 - The effort required to participate in the program exceeded the value of the incentives.
- There are long sales and project development cycles for this initiative. As the program did not launch until mid-2011 and had limited participation, results did not appear in 2011. Minimum results are expected to appear in 2012. The majority of the results are expected in 2013-2014, with a reduced benefit to cumulative energy savings targets.
- With no transition contingencies in place, facilities with a completion date near the end of 2014 currently have no security that they will be compensated for choosing efficient measures. As such, many customers choose not to take the financial risk and construct to standard building

code. This initiative should be assessed for a streamlined program transition or extension beyond 2014.

2.2.2.5 ENERGY AUDIT INITIATIVE (Schedule C-1)

Target Customer Type(s): Commercial, Institutional, Agricultural and Industrial Customers

Initiative Frequency: Year round

Objective: The objective of this Initiative is to offer incentives to owners and lessees of commercial, institutional, multi-family buildings and agricultural facilities for the purpose of undertaking assessments to identify all possible opportunities to reduce electricity demand and consumption within their buildings or premises.

Description: This Initiative provides participants incentives for the completion of energy audits of electricity consuming equipment located in the facility. Energy audits include development of energy baselines, use assessments and performance monitoring and reporting. Participants receive an incentive of up to 50% of eligible audit costs to a maximum of \$35,000 for very large facilities.

Targeted End Uses: Various

Delivery: LDC delivered.

Additional detail is available:

- Schedule C-1
http://www.powerauthority.on.ca/sites/default/files/new_files/industry_stakeholders/current_electricity_contracts/pdfs/Schedule%20C-1%20Energy%20Audit%20Initiative.pdf and
- Saveonenergy website <https://saveonenergy.ca/Business/Program-Overviews/Audit-Funding.aspx>

Initiative Activities/Progress: BCPI provided local marketing and customer support for this initiative. This was accomplished in the following ways.

- Brant County Power Inc. website
- Handouts for community events – various festivals and trade shows
- Advertising in various community booklets – Community Guides etc.
- Utilized Facebook for advertising
- Advertising in local newspapers
- Attend local monthly HRAI (Heating, Refrigeration, Air Conditioning Institute) meetings
- Attend local Home Builders Association monthly meetings
- Advertised in our Customer Service Office
- Promoted at various presentations – Contractor Event etc.
- Site visits with potential participants

In Market Date: February 2011

Lessons Learned:

- Customer uptake in 2011 was limited.
- LDC's and participants would benefit from a greater connection with other saveONenergy Initiatives as a result of completing the Energy Audit. The Initiative should be reviewed under Change Management for the means to readily incent Participants with Audits in hand to implement other electricity savings Initiatives.

2.2.3 INDUSTRIAL PROGRAM

2.2.3.1 PROCESS& SYSTEMS UPGRADES INITIATIVE (PSUI) (Schedule D-1)

Target Customer Type(s): Industrial, Commercial, Institutional and Agricultural Customers

Initiative Frequency: Year round

Objectives: The objectives of this Initiative are to:

- Offer distribution customers capital incentives and enabling initiatives to assist with the implementation of large projects and project portfolios;
- Implement system optimization project in systems which are intrinsically complex and capital intensive; and
- Increase the capability of distribution customers to implement energy management and system optimization projects.

Description: PSUI is an energy management Initiative that includes three Initiatives: (preliminary engineering study, detailed engineering study, and project incentive Initiative). The incentives are available to large distribution connected customers with projects or portfolio projects that are expected to generate at least 350 MWh of annualized electricity savings or, in the case of Micro-Projects, 100 MWh of annualized electricity savings. The capital incentive for this Initiative is the lowest of:

- a) \$200/MWh of annualized electricity savings
- b) 70% of project costs
- c) A one year payback

Targeted End Uses: Process and systems

Delivery: LDC delivered with Key Account Management support, in some cases.

Additional detail is available:

- Schedule D-1
http://www.powerauthority.on.ca/sites/default/files/new_files/industry_stakeholders/current_electricity_contracts/pdfs/Schedule%20D-1%20Process%20and%20Systems%20Upgrades%20Initiative.pdf and
- Saveonenergy website <https://saveonenergy.ca/Business.aspx>

Initiative Activities/Progress: BCPI provided local marketing and customer support for this initiative. This was accomplished in the following ways.

- Brant County Power Inc. website
- Handouts for community events – various festivals and trade shows
- Attend local monthly HRAI (Heating, Refrigeration, Air Conditioning Institute) meetings
- Presentation such as Contractor event
- Advertised in our Customer Service Office
- Site visits with potential participants

In Market Date: November 2011

Lessons Learned:

- The PSUI program targets large customers that are undertaking large capital projects. There are typically long sales and project development cycles. As such, results from PSUI did not appear in 2011. Limited results are expected to appear in 2012. The majority of the results are expected in 2013-2014, with a much reduced benefit to cumulative energy savings targets.
- The OPA retained a Technical Reviewer, an integral component of this Initiative, but was not in place until late Q4 2011, thereby limited 2011 program uptake. In 2012, the Technical Reviewer has successfully worked through the project backlog and provided timely project reviews and recommendations.
- Steps are being taken in the 2012 change management process to simplify and streamline the micro-project application process and to allow smaller projects to be directed to the ERII stream.
- Given the size of the projects involved, the contract required for PSUI is a lengthy and complicated document. Attempts are being made through change management in 2012 to simplify the document while still protecting the ratepayer.
- With the considerable customer interest in on-site Load Displacement (Co-generation) projects, the Initiative should be reviewed to ensure that these projects may be accepted as part of the PSUI Initiative. Currently there is uncertainty with regards to the future of existing co-generation applications.
- The contract length for PSUI is too long and filled with lengthy and complicated provisions. The contract is a significant barrier to customer participation, especially for small industrial, municipal, or institutional customers who do not have access to in-house legal services.

2.2.3.2 MONITORING & TARGETING INITIATIVE (Schedule D-2)

Target Customer Type(s): Industrial, Commercial, Institutional and Agricultural Customers

Initiative Frequency: Year round

Objective: This Initiative offers access to funding for the installation of Monitoring and Targeting systems in order to deliver a minimum savings target at the end of 24 months and sustained for the term of the M&T Agreement.

Description: This Initiative offers customers funding for the installation of a Monitoring and Targeting system to help them understand how their energy consumption might be reduced. A facility energy manager, who regularly oversees energy usage, will now be able to use historical energy consumption performance to analyze and set targets.

Targeted End Uses: Process and systems

Delivery: LDC delivered with Key Account Management support, in some cases.

Additional detail is available:

- Schedule D-2
http://www.powerauthority.on.ca/sites/default/files/new_files/industry_stakeholders/current_electricity_contracts/pdfs/Schedule%20D-2%20Monitoring%20and%20Targeting%20Initiative.pdf
and
- Saveonenergy website <https://saveonenergy.ca/Business.aspx>

Initiative Activities/Progress: BCPI provided local marketing and customer support for this initiative. This was accomplished in the following ways.

- Brant County Power Inc. website
- Handouts for community events – various festivals and trade shows
- Attend local HRAI (Heating, Refrigeration, Air Conditioning Institute)
- Attend local Home Builders Association meetings
- Advertised in our Customer Service Office
- Site visits with potential participants

In Market Date: November 2011

Lessons Learned:

- The M&T initiative was originally targeted at larger customers with the capacity to review the M&T data. This review requires the customer facility to employ an Energy Manager, or a person with equivalent qualifications, which has been a barrier for some customers. In addition, the savings target required for this Initiative can present a significant challenge for smaller customers. Through the change management process in 2012, changes are being made to both the M&T schedule and ERII to allow smaller facilities to employ M&T systems.

2.2.3.3 ENERGY MANAGER INITIATIVE (Schedule D-3)

Target Customer Type(s): Industrial, Commercial, Institutional and Agricultural Customers

Initiative Frequency: Year round

Objective: The objective of this initiative is to provide customers and LDCs the opportunity to access funding for the engagement of energy managers in order to deliver a minimum annual savings target.

Description: This Initiative provides customers the opportunity to access funding to engage an on-site, full time embedded energy manager, or an off-site roving energy manager who is engaged by the LDC. The role of the energy manager is to take control of the facility's energy use by monitoring performance, leading awareness programs, and identifying opportunities for energy consumption improvement, and spearheading projects. Participants are funded 80% of the embedded energy manager's salary up to \$100,000 plus 80% of the energy manager's actual reasonable expenses incurred up to \$8,000 per year. Each embedded energy manager has a target of 300 kW/year of energy savings from one or more facilities. LDCs receive funding of up to \$120,000 for a Roving Energy Manager plus \$8,000 for expenses.

Targeted End Uses: Process and systems

Delivery: LDC delivered with Key Account Management support, in some cases.

Additional detail is available:

- Schedule D-3
http://www.powerauthority.on.ca/sites/default/files/new_files/industry_stakeholders/current_electricity_contracts/pdfs/Schedule%20D-3%20Energy%20Manager%20Initiative%202011-2014.pdf and
- Saveonenergy website <https://saveonenergy.ca/Business.aspx>

Initiative Activities/Progress: BCPI evaluated the opportunity for a shared REM with other LDC's however, application process required energy plans completed by a Key Account Manager (KAM), was not feasible as we did not have a KAM.

In Market Date: August 2011

Lessons Learned:

- The energy managers have proven to be a popular resource in larger LDCs territory.
- At the beginning, it took longer than expected to set up the energy manager application process and unclear communication resulted in marketing and implementation challenges for many LDCs.
- Some LDCs are reporting difficulties in hiring capable Roving Energy Managers (REM).
- LDCs that are too small to qualify for their own Roving Energy Manager (REM), are teaming up with other utilities to hire an REM.

2.2.3.4 KEY ACCOUNT MANAGER (KAM) (Schedule D-4)

Target Customer Type(s): Industrial, Commercial, Institutional and Agricultural Customers

Initiative Frequency: Year round

Objective: This initiative offers LDCs the opportunity to access funding for the employment of a KAM in order to support them in fulfilling their obligations related to the PSUJ.

Description: This initiative provides LDCs the opportunity to utilize a KAM to assist their customers. The KAM is considered to be a key element in assisting the consumer in overcoming traditional barriers related to energy management and help them achieve savings since the KAM can build relationships and become a significant resource of knowledge to the customer.

Targeted End Uses: Process and systems

Delivery: LDC delivered

Additional detail is available:

- Scheduled-4
http://www.powerauthority.on.ca/sites/default/files/new_files/industry_stakeholders/projects_programs/pdfs/PSUJ%20Initiative%20Schedule%20D-4.Key%20Account%20Manager.20110322.pdf

Initiative Activities/Progress: BCPI provided local marketing and customer support for this initiative. This was accomplished in the following ways.

- Brant County Power Inc. website
- Handouts for community events – various festivals and trade shows
- Site visits with potential participants

In Market Date: August 2011

Lessons Learned:

- Customers appreciate dealing with a single contact to interface with an LDC, a resource that has both the technical and business background who can communicate easily with the customer and the LDC. Finding this type of skill set has been difficult resulting in longer lead times to acquire the right resource. In addition, the short term contract and associated energy target discourages some skilled applicants. This has resulted in longer lead times to acquire the right resource.
- Clear communication is required between LDC staff, delivery agents, KAM's and Energy Managers to ensure customers are not approached multiple times, by multiple individuals and become confused with regards to the programs and their point of contact for the initiatives.

- As the KAM contracts are limited, and PSUI projects have long lead times, it is anticipated that customers may be left without the assistance of the KAM prior to project completion. As such, LDCs should be prepared with a transition plan to ensure their customers are adequately supported through to project completion.

2.2.3.5 DEMAND RESPONSE 3 (Schedule D-6)

Target Customer Type(s): Industrial, Commercial, Institutional and Agricultural Customers

Initiative Frequency: Year round

Objective: This Initiative provides for Demand Response (DR) payment to contracted participants to compensate them for reducing their electricity consumption by a pre-defined amount during a demand response event.

Description: Demand Response 3 (DR3) is a demand response Initiative for commercial and industrial customers, of 50 kW or greater to reduce the amount of power being used during certain periods of the year. The DR3 Initiative is a contractual resource that is an economic alternative to procurement of new generation capacity. DR3 comes with specific contractual obligations requiring participants to reduce their use of electricity relative to a baseline when called upon. This Initiative makes payments for participants to be on standby and payments for the actual electricity reduction provided during a demand response event. Participants are scheduled to be on standby approximately 1,600 hours per calendar year for possible dispatch of up to 100 hours or 200 hours within that year depending on the contract.

Targeted End Uses: Commercial and Industrial Operations

Delivery: DR3 is delivered by Demand Response Providers (DRPs), under contract to the OPA. The OPA administers contracts with all DRPs and Direct Participants (who provide in excess of 5 MW of demand response capacity). OPA provides administration including settlement, measurement and verification, and dispatch. LDCs are responsible for local customer outreach and marketing efforts.

Additional detail is available:

- Schedule D-6
http://www.powerauthority.on.ca/sites/default/files/new_files/industry_stakeholders/current_electricity_contracts/pdfs/Schedule%20D-6%20Demand%20Response%203%202011-2014.pdf
and
- Saveonenergy website <https://saveonenergy.ca/Business.aspx>

Initiative Activities/Progress: BCPI provided local marketing and customer support for this initiative. This was accomplished in the following ways.

- Brant County Power Inc. website

- Handouts for community events – various festivals and trade shows
- Advertising in various community booklets – Community Guides etc.
- Utilized Facebook for advertising
- Advertising in local newspapers
- Attend local monthly HRAI (Heating, Refrigeration, Air Conditioning Institute) meetings
- Attend local Home Builders Association monthly meetings
- Advertised in our Customer Service Office
- Promoted at various presentations – Contractor Event etc.
- Site visits with potential participants

In Market Date: January 2011

It is noted that while the Schedule for this Initiative was not posted until May 2011, the Aggregators reported that they were able to enroll customers as of January 2011.

Lessons Learned:

- Customer data is not provided by the OPA on an individual customer basis due to contractual requirements with the aggregators. This limits LDCs' ability to effectively market to prospective participants and verify savings. LDCs are now approaching the Aggregators individually and working to develop agreements in order to identify potential customers of this initiative.
- This program limits various manufacturing companies by not having program options available for single shifts.

2.2.4 LOW INCOME INITIATIVE (HOME ASSISTANCE PROGRAM) (Schedule E)

Target Customer Type(s): Income Qualified Residential Customers

Initiative Frequency: Year Round

Objective: The objective of this Initiative is to offer free installation of energy efficiency measures to income qualified households for the purpose of achieving electricity and peak demand savings.

Description: This is a turnkey Initiative for income qualified customers. It offers residents the opportunity to take advantage of free installation of energy efficient measures that improve the comfort of their home, increase efficiency, and help them save money. All eligible customers receive a Basic and Extended Measures Audit, while customers with electric heat also receive a Weatherization Audit. The Initiative is designed to coordinate efforts with gas utilities.

Targeted End Uses: End use measures based on results of audit (i.e. compact fluorescent light bulbs)

Delivery: LDC delivered.

Additional detail is available:

- Schedule E
<http://www.powerauthority.on.ca/sites/default/files/page/Low%20Income%20Schedule%20-%20redacted%20version.pdf>

Initiative Activities/Progress: BCPI was not in market for 2011

In Market Date: Not in market in 2011

Lessons Learned:

- Difficulty identifying eligible customers.
- This Initiative Schedule was finalized later (May 2011) than the rest of the OPA Initiatives and as a result, in 2011 only 2 LDCs were in market.
- Centralized payment processes were not developed in 2011. As a result, some LDCs delaying their launch to market or for some pulling out of the market until the payment processes were completed.
- The financial scope, complexity, and customer privacy requirements of this Initiative resulted in a lengthy procurement process. Some LDCs must adhere to very transparent procurement processes which meant that delivery of the program did not start in 2011.

2.2.5 PRE-2011 PROGRAMS COMPLETED IN 2011

2.2.5.1 ELECTRICITY RETROFIT INCENTIVE PROGRAM

Target Customer Type(s): Commercial, Institutional, and Agricultural Customers

Initiative Frequency: Year Round

Objective: Refer to section 2.2.2.1

Description: The Equipment Replacement Incentive Program (ERIP) offered financial incentives to customers for the upgrade of existing equipment to energy efficient equipment. This program was available in 2010 and allowed customers up to 11 months following Pre-Approval to complete their projects. As a result, a number of projects Pre-Approved in 2010 were not completed and in-service until 2011. The electricity savings associated with these projects are attributed to 2011.

Targeted End Uses: Electricity saving measures

Delivery: LDC delivered

2.2.5.2 HIGH PERFORMANCE NEW CONSTRUCTION

Target Customer Type(s): Commercial, Institutional, and Agricultural Customers

Initiative Frequency: Year round

Objective: Refer to section 2.2.2.4

Description: The High Performance New Construction Initiative provided incentives for new buildings to exceed existing codes and standards for energy efficiency. The initiative uses both a prescriptive and custom approach and was delivered by Enbridge Gas under contract with the OPA (and subcontracted to Union Gas), which ran until December 2010.

Targeted End Uses: New building construction, building modeling, lighting, space cooling, ventilation and other measures.

Delivery: Through Enbridge Gas (and subcontracted to Union Gas)

2.3 Participation

Participation Table 7

Initiative	Activity Unit	Uptake/ Participation Units
Consumer Program		
Appliance Retirement	Appliances	138
Appliance Exchange	Appliances	2
HVAC Incentives	Equipment	289
Conservation Instant Coupon Booklet	Coupons	1012
Bi-Annual Retailer Event	Coupons	1722
Residential Demand Response	Devices	35
New Construction Program	Houses	0
Business Program		
Efficiency: Equipment Replacement	Projects	0
Direct Installed Lighting	Projects	3
Existing Building Commissioning Incentive	Buildings	0
New Construction and Major Renovation Incentive	Buildings	0
Energy Audit	Audits	1
Commercial Demand Response (part of the Residential program schedule)	Devices	0
Demand Response 3 (part of the Industrial program schedule)	Facilities	0
Industrial Program		
Process & System Upgrades*	Projects	
a) preliminary engineering study		0
b) detailed engineering study		0
c) project incentive		0
Monitoring & Targeting	Projects	0
Energy Manager	Managers	0

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Key Account Manager (KAM)	Managers	0
Efficiency: Equipment Replacement Incentive (part of the C&I program schedule)	Projects	0
Demand Response 3	Facilities	3
Home Assistance Program		
Home Assistance Program	Units	0
Pre 2011 Programs Completed in 2011		
Electricity Retrofit Incentive Program	Projects	1
High Performance New Construction	Projects	0

2.4 Spending

Spending

#	Initiative	Program Administration Budget (PAB)	Participant Based Funding (PBF)	Participant Incentives (PI)	Capability Building Funding (CBF)	TOTAL
Consumer Program						
1	Appliance Retirement	\$11,309.62				\$11,309.62
2	Appliance Exchange	\$2,157.30				\$2,157.30
3	HVAC Incentives	\$10,585.24				\$10,585.24
4	Conservation Instant Coupon Booklet	\$5,496.33				\$5,496.33
5	Bi-Annual Retailer Event	\$2,315.15				\$2,315.15
6	Residential Demand Response	\$2,475.71				\$2,475.71
7	New Construction Program	\$6,584.21				\$6,584.21
Business Program						
8	Efficiency: Equipment Replacement	\$15,403.25				\$15,403.25
9	Direct Installed Lighting	\$14,332.88				\$14,332.88
10	Existing Building Commissioning Incentive	\$6,919.63				\$6,919.63
11	New Construction and Major Renovation Initiative	\$6,893.44				\$6,893.44
12	Energy Audit	\$8,111.58				\$8,111.58
13	Commercial Demand Response (part					

	of the Residential program schedule)					
14	Demand Response 3 (part of the Industrial program schedule)					
Industrial Program						
15	Process & System Upgrades					
	a) preliminary study	\$2,190.25				\$2,190.25
	b) detailed engineering study	\$2,137.71				\$2,137.71
	c) program incentive	\$2,171.97				\$2,171.97
16	Monitoring & Targeting	\$2,137.71				\$2,137.71
17	Energy Manager	\$2,137.71				\$2,137.71
18	Key Account Manager	\$537.70				\$537.70
19	Efficiency: Equipment Replacement Incentive (part of the C&I program schedule)					
20	Demand Response 3	\$434.83				\$434.83
Home Assistance Program						
21	Home Assistance Program	\$1,324.77				\$1,324.77
Pre 2011 Programs Completed in 2011						
22	Electricity Retrofit Incentive Program			\$11,108.00		\$11,108.00
23	High Performance New Construction					
TOTAL Province-wide CDM PROGRAMS		\$105,656.99	\$0.00	\$11,108.00	\$0.00	\$116,764.99

Describe and detail the allocation of funds, both cumulatively and in the one year period applicable to the Annual Report, on each of the following OPA-Contracted Province-Wide CDM Programs that over the course of 2011 were Not In Market.

Table 2a: Allocation of PAB funding for Programs Not In Market

#	Initiative	Program Administration Budget (PAB)
Initiatives Not In Market		
8	Midstream Electronics	
9	Midstream Pool Equipment	
13	Direct Service Space Cooling	\$2,099.49
18	Demand Response 1 (Commercial)	
19	Demand Response 1 (Industrial)	\$434.83
33	Home Energy Audit Tool	
TOTAL Province-wide CDM PROGRAMS Not In Market		\$2,534.32

2.5 Evaluation

2.5.1 EVALUATION FINDINGS

OPA Province-Wide Evaluation Findings

#	Initiative	OPA Province-Wide Key Evaluation Findings
Consumer Program		
1	Appliance Retirement	<ul style="list-style-type: none"> * Overall participation continues to decline year over year * Participation declined 17% from 2010 (from over 67,000 units in 2010 to over 56,000 units in 2011) * 97% of net resource savings achieved through the home pick-up stream * Measure Breakdown: 66% refrigerators, 30% freezers, 4% Dehumidifiers and window air conditioners * 3% of net resource savings achieved through the Retailer pick-up stream * Measure Breakdown: 90% refrigerators, 10% freezers * Net-to-Gross ratio for the initiative was 50% * Measure-level free ridership ranges from 82% for the retailer pick-up stream to 49% for the home pick-up stream * Measure-level spillover ranges from 3.7% for the retailer pick-up stream to 1.7% for the home pick-up stream
2	Appliance Exchange	<ul style="list-style-type: none"> * Overall eligible units exchanged declined by 36% from 2010 (from over 5,700 units in 2010 to over 3,600 units in 2011) * Measure Breakdown: 75% window air conditioners, 25% dehumidifiers * Dehumidifiers and window air conditioners contributed almost equally to the net energy savings achieved * Dehumidifiers provide more than three times the energy savings per unit than window air conditioners * Window air conditioners contributed to 64% of the net peak demand savings achieved

		<ul style="list-style-type: none"> * Approximately 96% of consumers reported having replaced their exchanged units (as opposed to retiring the unit) * Net-to-Gross ratio for the initiative is consistent with previous evaluations (51.5%)
3	HVAC Incentives	<ul style="list-style-type: none"> * Total air conditioner and furnace installations increased by 14% (from over 95,800 units in 2010 to over 111,500 units in 2011) <ul style="list-style-type: none"> * Measure Breakdown: 64% furnaces, 10% tier 1 air conditioners (SEER 14.5) and 26% tier 2 air conditioners (SEER 15) * Measure breakdown did not change from 2010 to 2011 * The HVAC Incentives initiative continues to deliver the majority of both the energy (45%) and demand (83%) savings in the consumer program <ul style="list-style-type: none"> * Furnaces accounted for over 91% of energy savings achieved for this initiative * Net-to-Gross ratio for the initiative was 17% higher than 2010 (from 43% in 2010 to 60% in 2011) <ul style="list-style-type: none"> * Increase due in part to the removal of programmable thermostats from the program, and an increase in the net-to-gross ratio for both Furnaces and Tier 2 air conditioners (SEER 15)
4	Conservation Instant Coupon Booklet	<ul style="list-style-type: none"> * Customers redeemed nearly 210,000 coupons, translating to nearly 560,000 products <ul style="list-style-type: none"> * Majority of coupons redeemed were downloadable (~40%) or LDC-branded (~35%) * Majority of coupons redeemed were for multi-packs of standard spiral CFLs (37%), followed by multi-packs of specialty CFLs (17%) * Per unit savings estimates and net-to-gross ratios for 2011 are based on a weighted average of 2009 and 2010 evaluation findings * Careful attention in the 2012 evaluation will be made for standard CFLs since it is believed that the market has largely been transformed
5	Bi-Annual Retailer Event	<ul style="list-style-type: none"> * Customers redeemed nearly 370,000 coupons, translating to over 870,000 products <ul style="list-style-type: none"> * Majority of coupons redeemed were for multi-packs of standard spiral CFLs (49%), followed by multi-packs of specialty CFLs (16%) * Per unit savings estimates and net-to-gross ratios for 2011 are based on a weighted average of 2009 and 2010 evaluation findings

		<ul style="list-style-type: none"> * Standard CFLs and heavy duty outdoor timers were reintroduced to the initiative in 2011 and contributed more than 64% of the initiative's 2011 net annual energy savings * While the volume of coupons redeemed for heavy duty outdoor timers was relatively small (less than 1%), the measure accounted for 10% of net annual savings due to high per unit savings * Careful attention in the 2012 evaluation will be made for standard CFLs since it is believed that the market has largely been transformed.
6	Retailer Co-op	<ul style="list-style-type: none"> * Initiative was not evaluated in 2011 due to low uptake. Verified Bi-Annual Retailer Event per unit assumptions and free-ridership rates were used to calculate net resource savings
7	Residential Demand Response	<ul style="list-style-type: none"> * Approximately 20,000 new devices were installed in 2011 * 99% of the new devices enrolled controlled residential central AC (CAC) * 2011 only saw 1 atypical event (in both weather and timing) that had limited participation across the province * The ex ante impact developed through the 2009/2010 evaluations was maintained for 2011; residential CAC: 0.56 kW/device, commercial CAC: 0.64 kW/device, and Electric Water Heaters: 0.30 kW/device
8	Residential New Construction	<ul style="list-style-type: none"> * Initiative was not evaluated in 2011 due to limited uptake * Business case assumptions were used to calculate savings
Business Program		
9	Efficiency: Equipment Replacement	<ul style="list-style-type: none"> * Gross verified energy savings were boosted by lighting projects in the prescriptive and custom measure tracks * Lighting projects overall were determined to have a realization rate of 112%; 116% when including interactive energy changes * On average, the evaluation found high realization rates as a result of both longer operating hours and larger wattage reductions than initial assumptions * Low realization rates for engineered lighting projects due to overstated operating hour assumptions

		<ul style="list-style-type: none"> * Custom non-lighting projects suffered from process issues such as: the absence of required M&V plans, the use of inappropriate assumptions, and the lack of adherence to the M&V plan * The final realization rate for summer peak demand was 94% <ul style="list-style-type: none"> * 84% was a result of different methodologies used to calculate peak demand savings * 10% due to the benefits from reduced air conditioning load in lighting retrofits * Overall net-to-gross ratios in the low 70's represent an improvement over the 2009 and 2010 ERIP program where net-to-gross ratios were in the low 60's and low 50's, respectively. Strict eligibility requirements and improvements in the pre-approval process contributed to the improvement in net-to-gross ratios
10	Direct Install Lighting	<ul style="list-style-type: none"> * Though overall performance is above expectations, participation continues to decline year over year as the initiative reaches maturity * 70% of province-wide resource savings persist to 2014 <ul style="list-style-type: none"> * Over 35% of the projects for 2011 included at least one CFL measure * Resource savings from CFLs in the commercial sector only persist for the industry standard of 3 years * Since 2009 the overall realization rate for this program has improved <ul style="list-style-type: none"> * 2011 evaluation recorded the highest energy realization rate to date at 89.5% * The hours of use values were held constant from the 2010 evaluation and continue to be the main driver of energy realization rate * Lights installed in "as needed" areas (e.g., bathrooms, storage areas) were determined to have very low realization rates due to the difference in actual energy saved vs. reported savings
11	Existing Building Commissioning Incentive	<ul style="list-style-type: none"> * Initiative was not evaluated in 2011, no completed projects in 2011

12	New Construction and Major Renovation Incentive	* Initiative was not evaluated in 2011 due to low uptake * Assumptions used are consistent with preliminary reporting based on the 2010 Evaluation findings and consultation with the C&I Work Group (100% realization rate and 50% net-to-gross ratio)
13	Energy Audit	* The evaluation is ongoing. The sample size for 2011 was too small to draw reliable conclusions.
14	Commercial Demand Response (part of the Residential program schedule)	* See residential demand response (#7)
15	Demand Response 3 (part of the Industrial program schedule)	* See Demand Response 3 (#20)
Industrial Program		
16	Process & System Upgrades	* Initiative was not evaluated in 2011, no completed projects in 2011
17	Monitoring & Targeting	* Initiative was not evaluated in 2011, no completed projects in 2011
18	Energy Manager	* Initiative was not evaluated in 2011, no completed projects in 2011
19	Efficiency: Equipment Replacement Incentive (part of the C&I program schedule)	* See Efficiency: Equipment Replacement (#9)

20	Demand Response 3	<ul style="list-style-type: none"> * Program performance for Tier 1 customers increased with DR-3 participants providing 75% of contracted MW for both sectors * Industrial customers outperform commercial customers by provide 84% and 76% of contracted MW, respectively * Program continues to diversify but still remains heavily concentrated with less than 5% of the contributors accounting for the majority (~60%) of the load reductions. * By increasing the number of contributors in each settlement account and implementation of the new baseline methodology the performance of the program is expected to increase
Home Assistance Program		
21	Home Assistance Program	<ul style="list-style-type: none"> * Initiative was not evaluated in 2011 due to low uptake * Business Case assumptions were used to calculate savings
Pre-2011 Programs completed in 2011		
22	Electricity Retrofit Incentive Program	<ul style="list-style-type: none"> * Initiative was not evaluated * Net-to-Gross ratios used are consistent with the 2010 evaluation findings (multifamily buildings 99% realization rate and 62% net-to-gross ratio and C&I buildings 77% realization rate and 52% net-to-gross ratio)
23	High Performance New Construction	<ul style="list-style-type: none"> * Initiative was not evaluated * Net-to-Gross ratios used are consistent with the 2010 evaluation findings (realization rate of 100% and net-to-gross ratio of 50%)
24	Toronto Comprehensive	<ul style="list-style-type: none"> * Initiative was not evaluated * Net-to-Gross ratios used are consistent with the 2010 evaluation findings N/A to BCPI
25	Multifamily Energy Efficiency Rebates	<ul style="list-style-type: none"> * Initiative was not evaluated * Net-to-Gross ratios used are consistent with the 2010 evaluation findings N/A to BCPI
26	Data Centre Incentive Program	<ul style="list-style-type: none"> * Initiative was not evaluated N/A to BCPI
27	EnWin Green Suites	<ul style="list-style-type: none"> * Initiative was not evaluated N/A to BCPI

2.5.2 EVALUATION RESULTS

Table 4: Evaluation Results

#	Initiative	Realization Rate		Gross Savings		Net-to-Gross Ratio		Net Savings		Contribution to Targets	
		Peak Demand Savings	Energy Savings	Incremental Peak Demand Savings (kW)	Incremental Energy Savings (kWh)	Peak Demand Savings	Energy Savings	Incremental Peak Demand Savings (kW)	Incremental Energy Savings (kWh)	Program-to-Date: Net Annual Peak Demand Savings (kW) in 2014	Program-to-Date: 2011-2014 Net Cumulative Energy Savings (kWh)
Consumer Program											
1	Appliance Retirement	100%	100%	17	111,944	50%	51%	8	54,690	7	218,254
2	Appliance Exchange	100%	100%	0	516	52%	52%	0	266	0	910
3	HVAC Incentives	100%	100%	133	246,726	60%	60%	80	147,245	80	588,981
4	Conservation Instant Coupon Booklet	100%	100%	2	34,562	114%	111%	2	38,137	2	152,549
5	Bi-Annual Retailer Event	100%	100%	3	53,221	113%	110%	3	58,144	3	232,575
6	Retailer Co-op	-	-	0	0	-	-	0	0	0	0
7	Residential Demand Response	0%	0%	20	0	-	-	20	0	0	0
8	Residential New Construction	-	-	0	0	-	-	0	0	0	0
Business Program											
9	Efficiency: Equipment Replacement	-	-	0	0	-	-	0	0	0	0
10	Direct Install Lighting	108%	90%	3	10,356	93%	93%	4	9,616	4	38,464
11	Existing Building Commissioning Incentive	-	-	0	0	-	-	0	0	0	0
12	New Construction and Major Renovation Incentive	-	-	0	0	-	-	0	0	0	0
13	Energy Audit	-	-	0	0	-	-	0	0	0	0
14	Commercial Demand Response (part of the Residential program schedule)	0%	0%	0	0	-	-	0	0	0	0
15	Demand Response 3 (part of the Industrial program schedule)	76%	100%	0	0	n/a	n/a	0	0	0	0
Industrial Program											
16	Process & System Upgrades	-	-	0	0	-	-	0	0	0	0
17	Monitoring & Targeting	-	-	0	0	-	-	0	0	0	0
18	Energy Manager	-	-	0	0	-	-	0	0	0	0
19	Efficiency: Equipment Replacement Incentive (part of the C&I program schedule)	-	-	0	0	-	-	0	0	0	0
20	Demand Response 3	84%	100%	258	12,763	n/a	n/a	217	12,763	0	12,763
Home Assistance Program											
21	Home Assistance Program	-	-	0	0	-	-	0	0	0	0
Pre-2011 Programs completed in 2011											
22	Electricity Retrofit Incentive Program	77%	77%	31	179,822	52%	52%	16	93,507	16	374,030
23	High Performance New Construction	100%	100%	0	1,681	50%	50%	0	841	0	3,363
24	Toronto Comprehensive	-	-	0	0	-	-	0	0	0	0
25	Multifamily Energy Efficiency Rebates	-	-	0	0	-	-	0	0	0	0
26	Data Centre Incentive Program	-	-	0	0	-	-	0	0	0	0
27	EnWin Green Suites	-	-	0	0	-	-	0	0	0	0
<i>Assumes demand response resources have a persistence of 1 year</i>											

Summarized Program Results

Program	Gross Savings		Net Savings		Contribution to Targets	
	Incremental Peak Demand Savings (kW)	Incremental Energy Savings (kWh)	Incremental Peak Demand Savings (kW)	Incremental Energy Savings (kWh)	Program-to-Date: Net Annual Peak Demand Savings (kW) in 2014	Program-to-Date: 2011-2014 Net Cumulative Energy Savings (kWh)
Residential Program Total	175	446,969	113	298,482	92	1,193,269
Commercial & Institutional Program Total	3	10,356	4	9,616	4	38,464
Industrial Program Total	258	12,763	217	12,763	0.0	12,763
Home Assistance Program Total	0.0	0.0	0.0	0.0	0.0	0.0
Pre-2011 Programs completed in 2011 Total	31	181,503	16	94,348	16	377,393
Total OPA Contracted Province-Wide CDM Programs	467.0	651,591	350.0	415,209	112.0	1,621,889

2.6 Additional Comments

When BCPI was preparing our CDM Strategy, we based our estimates on previous program participation and utilization of the OPA's "Resource Tool" program, for estimating program uptake and overall results. However, with only 4 CDM programs prior to 2011, it was unknown what the initiative assumptions and participation rates would produce in terms of target achievement.

With programs such as Direct Install Lighting and Appliance Retirement reaching market saturation, it was helpful to achieve higher than anticipated participation in initiatives such as the Heating & Cooling Incentive.

3 Combined CDM Reporting Elements

3.1 Progress Towards CDM Targets

Net Peak Demand Savings at the End User Level (MW)

Implementation Period	Annual (MW)			
	2011	2012	2013	2014
2011 - Verified	0.35	0.11	0.11	0.11
2012				
2013				
2014				
Verified Net Annual Peak Demand Savings in 2014:				0.11
BRANT COUNTY POWER INC. 2014 Annual CDM Capacity Target:				3.3
Verified Portion of Peak Demand Savings Target Achieved (%):				3.42%
BCPI Strategy, Milestone submitted for 2011				12%
Variance				-8.58%

Net Energy Savings at the End-User Level (GWh)

Implementation Period	Annual (GWh)				Cumulative (GWh)
	2011	2012	2013	2014	2011-2014
2011 - Verified	0.42	0.40	0.40	0.40	1.62
2012					
2013					
2014					
Verified Net Cumulative Energy Savings 2011-2014:					1.62
BRANT COUNTY POWER INC. 2011-2014 Cumulative CDM Energy Target:					9.85
Verified Portion of Cumulative Energy Target Achieved (%):					16.47%
BCPI Strategy, Milestone submitted for 2011					12%
Variance					4.47%

3.2 CDM Strategy Modifications

As part of our CDM Strategy to the Board, BCPI forecasted energy and demand savings for each of the four years, 2011-2014. BCP fell short of reaching the forecasted target of 0.396 MW by 8.58%. Alternatively, BCPI exceeded our forecasted cumulative energy of 1.182 GWH target by 4.47%.

Several assumptions were made at the time forecasts were determined in October 2010.

- That all saveONenergy Tier 1 programs would be available and marketable January 1, 2011
- Historical customer participation could be used to reasonably forecast the next four years. This included both, customer participation as well and anticipated energy and demand savings.
- Implementation of initiatives would follow the design concepts.
- There would be customer and retailer uptake where applicable.

BCPI is anticipating exceeding our strategy forecast for years 2012-2014 should our current level of customer participation continue. This however, is contingent on the following assumptions:

- Customer uptake on DR3
- Resolution of *peaksaver*PLUS™ operational challenges and implementation issues with the AMI.
- No further reduction in measures or programs being discontinued
- Application process improvements continue for PSUI and New Construction

Noting the above assumptions, BCPI does not foresee any required changes to our 2012-2014 CDM strategy in order to meet our targets.