

February 16, 2011

Ms. Kirsten Walli, Board Secretary
Ontario Energy Board
P.O. Box 2319
2300 Yonge Street, Suite 2700
Toronto, Ontario M4P 1E4

**Re: Conservation and Demand Management Code for Electricity Distributors, Board File
No. EB-2010-0215: Fort Frances Power Corporation CDM Strategy Addendum**

Dear Ms. Walli,

As per the Board's letter dated November 29, 2010, the Board directed Fort Frances Power Corporation (FFPC) to file an addendum to its CDM Strategy that contains estimated, prospective budgets for planned OPA-Contracted Province-Wide CDM Programs and Board-Approved CDM Programs. The Board clarified that the budgets associated with the OPA's low-income program do not need to be included.

Please find attached FFPC's addendum to its High Level Conservation and Demand Management Strategy 2011 – 2014 as previously submitted and dated November 1, 2010. This addendum contains the following:

- Estimated, prospective budgets for planned OPA-Contracted Province-Wide Programs;
- Program name changes and additions as per OPA schedules;
- FFPC's Revised CDM Targets
- FFPC Industrial Programs Offering
- Marketing Strategy Update
- Tier 2 & Tier 3 Budget Information

Respectfully Submitted,

Original Signed By

Joerg Ruppenstein.
President & CEO

Encl.

Estimated, Prospective Program Budget for Planned OPA-Contracted Province-Wide CDM Programs

Please note that this budget is based OPA's Funding Formulas as provided to FFPC.

Year	Consumer	Commercial & Institutional	Industrial	Low Income
2011	\$21,022	\$60,000	\$16,000	*N/A
2012	\$21,022	\$45,000	\$12,000	*N/A
2013	\$14,015	\$30,000	\$8,000	*N/A
2014	\$14,015	\$15,000	\$4,000	*N/A
Total	\$70,074	\$150,000	\$40,000	*N/A

Key - *Budget associated with the OPA Low Income program do not need to be included as per Board File No. EB-2010-0215.

Program Name Changes and Additions as Per OPA Schedules

Since its original submission of the CDM Strategy dated November 1, 2010, certain CDM Programs have changed names or have been added, thus, FFPC submits two charts below with these changes by Residential and Commercial and Institutional customer type:

Residential Sector	
Previous Program Name	Revised Program Name
Appliance Retirement / Exchange	Appliance Retirement Initiative
* Instant Discount (Rebates)	Conservation Instant Coupon Booklet Initiative
	Bi-Annual Retailer Event Initiative
HVAC Discounts (Rebates)	HVAC Incentive Initiative
Demand Response	Residential Demand Response Initiative
* Mid-stream Incentives	Mid-Stream Electronics Initiative
	Mid-Stream Pool Equipment Initiative
New Construction	Residential New Construction and Major Renovation Initiative

Key: * The OPA has split this program into two initiatives

Commercial & Institutional Sector	
Previous Program Name	Revised Program Name
Direct Install Lighting	Direct Install Lighting and Water Heating Initiative
Direct Service Space Cooling	Direct Service Cooling Initiative
Demand Response	Commercial Demand Response
Pre-Project Assessments	Energy Audit Initiatives
Equipment Replacement	Equipment Replacement Initiative
Existing Building Commissioning	Existing Building Commissioning Initiative

Demand Response 1 (DR 1)	Demand Response 1 Initiative
Demand Response 3 (DR 3)	Demand Response 3 Initiative
New Construction	Commercial New Construction and Major Renovation Initiative

FFPC's Revised LDC CDM Targets

As per OEB's November 12th, 2011 Decision and Order FFPC has been given revised CDM Targets as found in Appendix A of the Decision and Order. FFPC's new targets are:

1. 2014 – Net Annual Demand Savings Target (MW) – 0.61 MW or expressed in kW – 610 kW
2. 2014 – Net Cumulative Energy Savings Target (GWh) – 3.64 GWh or Expressed in MWh – 3,640 MWh

FFPC Industrial Program Offering

FFPC is currently awaiting a response from the OPA regarding clarification of the definition of an Industrial Consumer as it relates to the eligibility of OPA Contracted Province-Wide Industrial Programs. FFPC needs to assess the definition to determine whether or not any eligible Industrial Consumers reside in FFPC's licensed service territory. In the event that FFPC is determined to have qualifying Industrial Consumers, FFPC expects to offer all available OPA Contracted Province-Wide Industrial Programs.

Marketing Strategy

FFPC intends to utilize the suite of Marketing material that the OPA has developed to assist in the promotion of OPA Contracted Province-Wide Programs.

Tier 2 & Tier 3 Budget Information

FFPC needs to further investigate the feasibility of offering Tier 2 and Tier 3 CDM programs and does not have any additional budget information available at this time.