

2035 Country Lane Court  
Moffat, ON L0P 1J0  
P: 905.854.4644  
E: [sharpbruce@gmail.com](mailto:sharpbruce@gmail.com)

Delivered by email and hand

August 11, 2010

Ms. Kirsten Walli  
Board Secretary  
Ontario Energy Board  
P.O. Box 2319  
2300 Yonge Street, Suite 2700  
Toronto, Ontario M4P 1E4

Dear Ms. Walli:

Re: Implementation of Consumer Protection (Retailer/Marketer) Provisions of the Energy Consumer Protection Act, 2010; Board File Number EB-2010-0245

I am writing to indicate my intention to provide comments on the above issue and request an award of costs.

### **Interests Represented**

I am a private citizen and do not directly represent any consumers. I would however represent the interests of all Ontario residential energy consumers, i.e. the public interest. I feel this is completely aligned with section 3.03 (b) of the OEB's Practice Direction on Cost Awards.

### **Interest in the Issue**

I have worked in the Ontario energy industry for twenty-three years and have a background in power generation, energy management, industrial natural gas utilization, energy marketing and energy consulting. I currently work at Aegent Energy Advisors Inc. as an energy consultant, primarily in electricity. Aegent does not represent residential consumers and so will not be participate in this process. They have however graciously allowed me to participate in this process on my own.

I have a keen interest in this issue, fueled by a strong desire for social justice and a strong interest in helping to provide some balance to what in my view has been a one-sided exchange, resulting from an asymmetry of information and resources. I feel confident that Ontario residential energy consumers would benefit from the high levels of expertise, insight and advocacy I would bring to the process.

### **Request for Award of Costs**

I will be participating in this process on my own time and at my own expense.

I intend to request an award of costs for my participation in this process and believe this request meets the eligibility criteria set out in the OEB's Rules of Practice and Procedure (particularly, sections 22, 24 and 41) and its Practice Direction on Cost Awards (particularly, sections 3.03 (b), 5.01 (a), (c), (d), (e) and (f)). A

sign of my responsible approach is that I have already initiated communications with the parties that typically participate in this type of process on behalf of residential energy consumers.

I recognize that providing a cost award to a private citizen may be an infrequent occurrence but I fully expect to provide insights and a level of advocacy that would not otherwise be seen in this process and that will provide great benefit to Ontario residential energy consumers.

Yours truly,

*Original signed*

Bruce Sharp, P. Eng.

Att.: CV for Bruce Sharp

## **BRUCE SHARP, P. Eng.**

### **SUMMARY**

Bruce is Aegent Energy Advisor's senior resource in electricity consulting. Bruce holds a Bachelor of Applied Science degree in Mechanical Engineering from the University of Waterloo and has over 20 years experience in the energy business. Bruce is a professional engineer and a Certified Industrial Gas Consultant.

Prior to joining Aegent, and as principal of his own company, Bruce provided independent advice to medium- and large-volume consumers of electricity and to small generators, on purchasing power and operating in the new Ontario market. As Manager, Power Products and Services with Engage Energy, he was actively involved in the design, sale, and delivery of client products and services targeted at the commodity segment of the electricity business. Bruce's professional experience also includes work at Ontario Hydro as an industrial energy advisor and at The Consumers' Gas Company Limited working with industrial and commercial customers.

Bruce has been a repeat speaker at industry conferences on the topic of practical power procurement strategies, and copies of these presentations are available on Aegent's web site. Bruce has been widely quoted in the press for his insightful analysis of the economic implications of government energy policy decisions.

### **PROFESSIONAL EXPERIENCE**

<b>2002 - Present</b>	<b>Aegent Energy Advisors Inc.</b> Senior Consultant
<b>2001 - 2002</b>	<b>Sharp Energy Advice</b> Principal
<b>1998 - 2001</b>	<b>Engage Energy Canada, L.P. / Encore Energy Solutions, L.P.</b> Manager, Power Products & Services
<b>1995 - 1997</b>	<b>The Consumers' Gas Company Limited</b> Manager, Industrial Product Marketing Industrial Utilization Consultant
<b>1987 - 1993</b>	<b>Ontario Hydro</b> Industrial Energy Advisor Assistant Engineer, Hydraulic Generation Engineering Trainee, Hydraulic Generation