

**Ontario Energy  
Board**

P.O. Box 2319  
2300 Yonge Street  
27<sup>th</sup> Floor  
Toronto ON M4P 1E4  
Telephone: 416-481-1967  
Facsimile: 416-440-7656  
Toll free: 1-888-632-6273

**Commission de l'énergie  
de l'Ontario**

C.P. 2319  
2300, rue Yonge  
27<sup>e</sup> étage  
Toronto ON M4P 1E4  
Téléphone: 416-481-1967  
Télécopieur: 416-440-7656  
Numéro sans frais: 1-888-632-6273



**BY E-MAIL AND WEB POSTING**

July 18, 2016

**TO: All Rate Regulated Electricity Distributors  
All Interested Parties**

**RE: Regulated Price Plan Roadmap: Guideline for Pilot Projects on RPP  
Pricing - Board File No. EB-2016-0201**

---

The Ontario Energy Board (OEB) is issuing its *Regulated Price Plan Roadmap: Guideline for Pilot Projects on RPP Pricing* (Guideline) today. With the release of the Guideline, the OEB is inviting distributors to participate in developing and implementing priority price and non-price pilots that have been identified by the OEB. Participating in the pilot process will allow distributors to support the OEB in identifying options that may eventually be made available to all RPP eligible customers.

Distributors must provide applications to undertake pilots by Aug 22, 2016. The OEB will assess each application and move forward with pilots that will provide the greatest value to consumers.

**Background**

On November 16, 2015 the OEB issued its [Regulated Price Plan \(RPP\) Roadmap](#), which set out a five-point plan to be implemented over the course of the next 3 to 5 years.. Through this plan, the OEB intends to redesign the RPP to better respond to policy objectives, improve system efficiency, and give greater consumer control.

The issuance of the Guideline and call for interest in implementing pilots relates to two key steps in the RPP Roadmap:

- Implementing price pilots: The OEB stated that it would work with LDCs to undertake several pricing and non-price pilots, such as automated load control technology and behavioural interventions.

The OEB established a working group with electricity distributors, the IESO and consumer representatives to discuss potential options for price and non-price pilots as part of developing the Guideline.

The Guideline as well as the accompanying Technical Manual developed by The Brattle Group are now available on the [OEB's website](#).

## **OEB Guideline**

The Guideline explains what the OEB's objectives are for RPP pilots, identifies priority treatments for price and non-price pilots, and lays out a framework for electricity distributors to design, implement and evaluate these pilots.

The OEB has identified that dynamic pricing options such as CPP and variations of TOU will be priority pricing pilots. Priority non-price pilots identified by the OEB will involve the use of tools and mechanisms to provide consumers information and assess different options for automation.

The Guideline provides direction on what should be filed by distributors in support of an application for a pilot program to simplify the process and reduce uncertainty for applicants.

## **Technical Manual**

The Technical Manual is meant to supplement the Guideline by explaining a framework for LDCs to design, implement and evaluate the OEB's priority price and non-price pilots. The Technical Manual provides information on best practices related to experimental design, recruitment, survey design and pilot outputs that need to be incorporated into pilot design and implementation.

## **Application Process**

The OEB is implementing a 2-stage application process for the RPP pilot program. Interested distributors must provide a project overview application in form enclosed with the Guideline. To be successful distributors should ensure that the proposed pilot adheres to the objectives, priorities and criteria set out in the Guideline. If following an assessment by the OEB and its experts, the proposal is accepted, distributors will be invited to submit a full proposal. More detailed information on the application process can be found in Section F of the Guideline.

Questions about this application process should be directed to [IndustryRelations@ontarioenergyboard.ca](mailto:IndustryRelations@ontarioenergyboard.ca) citing "*EB-2016-0201: RPP Pilot Program*" in the subject line. The OEB's toll-free number is 1-888-632-6273.

Yours truly,

*Original signed by*

Kirsten Walli  
Board Secretary