## Appendix B

## Biannual Standardized Scorecard Public Awareness of Electricity Safety Telephone Questionnaire

November 2015

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Telephone Questionnaire

## Biannual Standardized Scorecard Public Awareness of Electrical Safety Telephone Questionnaire

Internal Questionnaire Notes
Method: Telephone (Random Digit Dialling)
Questionnaire Length: 5 minutes
Language: English
Sample Frame: General Population within LDC service territory
Sample Size: Minimum of $n=400$

## A. Introduction

A1. Are you at least 18 years old and normally a resident of Ontario?

| 01 | Yes |
| :--- | :--- |
| 02 | No [THANK AND TERMINATE] |

A2. In what year were you born?
If refused: Can you tell me what age category you fall into?

| 01 | Younger than 18 [THANK AND TERMINATE] |
| :--- | :--- |
| 02 | 18 to 24 |
| 03 | 25 to 34 |
| 04 | 35 to 44 |
| 05 | 45 to 54 |
| 06 | 55 to 64 |
| 07 | 65 or older |

A3. What is the postal code of your primary residence?
TEXT BOX TO RECORD POSTAL CODE

A4. By observation [DO NOT READ]

| 01 | Male |
| :--- | :--- |
| 02 | Female |

## B. Electrical Safety (Core Questions)

The following questions are about electricity safety.

## Likelihood to "call before you dig"

B5. If you were to undertake a household project that required digging - such as planting a tree or building a deck - how likely are you to call to locate electrical or other underground lines?

| Code | Response | Score |
| :---: | :--- | :--- |
| 01 | Definitely | $\mathbf{1 . 0 0 p t s}$ |
| 02 | Very likely | $\mathbf{0 . 7 5 p t s}$ |
| 03 | Somewhat likely | $\mathbf{0 . 5 0 p t s}$ |
| 04 | Not very likely | $\mathbf{0 . 0 0 p t s}$ |
| 05 | Not at all likely | $\mathbf{0 . 0 0 p t s}$ |
| 06 | I would not undertake a project that required digging | Omitted |
| 98 | Don't know | $\mathbf{0 . 0 0 p t s}$ |

## Impact of touching a power line

B6. How dangerous do you believe it is to touch - with your body or any object - an overhead power line?

| Code | Response | Score |
| :---: | :--- | :--- |
| 01 | Very dangerous | $\mathbf{1 . 0 0 p t s}$ |
| 02 | Somewhat dangerous | $\mathbf{0 . 5 0 p t s}$ |
| 03 | Not very dangerous | $\mathbf{0 . 0 0 p t s}$ |
| 04 | Not at all dangerous | $\mathbf{0 . 0 0 p t s}$ |
| 98 | Don't know | $\mathbf{0 . 0 0 p t s}$ |

## Proximity to overhead power line

B7. When undertaking outdoor activities - such as, standing on a ladder, cleaning windows or eaves, climbing or trimming trees - how closely do you believe you can safely come to an overhead power line with your body or an object? Would you say...

| Code | Response | Score |
| :---: | :--- | :--- |
| 01 | You can safely touch an overhead power line | $\mathbf{0 . 0 0 p t s}$ |
| 02 | Less than 1 metre (i.e. less than 3 feet) | $\mathbf{0 . 0 0 p t s}$ |
| 03 | 1 to less than 3 metres (i.e. 3 to less than 10 feet) | $\mathbf{0 . 0 0 p t s}$ |
| 04 | 3 metres to less than 6 metres (i.e. 10 feet to less than 20 feet) | $\mathbf{1 . 0 0 p t s}$ |
| 05 | You should maintain a distance of 6 metres or more (i.e. 20 feet or more) | $\mathbf{0 . 7 5 p t s}$ |
| 98 | Don't know | $\mathbf{0 . 0 0 p t s}$ |

## Danger of tampering with electrical equipment

B8. Some electrical utility equipment is located on the ground, such as locked steel cabinets that contain transformers.

How dangerous do you believe it is to try to open, remove contents, or touch the equipment inside? Would you say...

| Code | Response | Score |
| :---: | :--- | :--- |
| 01 | Very dangerous | 1.00 pts |
| 02 | Somewhat dangerous | 0.50 pts |
| 03 | Not very dangerous | $\mathbf{0 . 0 0 p t s}$ |
| 04 | Not dangerous at all | $\mathbf{0 . 0 0 p t s}$ |
| 98 | Don't know | $\mathbf{0 . 0 0 p t s}$ |

## Proximity to downed power line

B9. How closely do you believe you can safely come to a downed overhead power line, such as a downed line caused by a storm or accident? Would you say...

| Code | Response | Score |
| :---: | :---: | :---: |
| 01 | You can safely touch a downed overhead power line | 0.00pts |
| 02 | Less than 1 metre (i.e. less than 3 feet) | 0.00pts |
| 03 | 1 to less than 5 metres (i.e. 3 to less than 16 feet) | 0.00pts |
| 04 | 5 metres to less than 10 metres (i.e. 16 feet to less than 33 feet) | 0.00pts |
| 05 | You should maintain a distance of 10 metres or more (i.e. 33 feet or more) | 1.00pts |
| 98 | Don't know | 0.00pts |

## Actions taken in vehicle in contact with wires

B10. If you were in a vehicle - such as a car, bus, or truck - and an overhead power line came down on top of it, which of the following options do you believe is generally safer? [READ LIST; ROTATE response codes 1 and 2]

| Code | Response | Score |
| :---: | :--- | :--- |
| 01 | Get out quickly and seek help | $\mathbf{0 . 0 0 p t s}$ |
| 02 | Stay in the vehicle until power has been disconnected from the line | $\mathbf{1 . 0 0 p t s}$ |
| 98 | Don't know | $\mathbf{0 . 0 0 p t s}$ |

## Demographics

B11. Does your job regularly cause you to come close to energized power lines?

| 01 | Yes |
| :--- | :--- |
| 02 | No |
| 98 | Don't know |

[Ask B12 only if B11 = 01]
B12. Do you work in any of the following fields?

| 01 | Transportation |
| :--- | :--- |
| 02 | General labour |
| 03 | Construction or outdoor trades |
| 04 | Electrician |
| 05 | Other [please specify:_ |
| 98 | Don't know [READ]/ Prefer not to say [DNR] ] ] |

B13. How would you describe your primary residence? Would you say...

| 01 | A fully-detached home |
| :--- | :--- |
| 02 | A semi-detached home |
| 03 | A townhome or row house |
| 04 | An apartment or condo building less than $\mathbf{5}$ storeys |
| 05 | An apartment or condo building $\mathbf{5 \text { storeys or higher }}$ |
| 06 | A farm |
| 88 | Other |

B14. Does your primary residence receive electricity through overhead wires or underground cables?

| 01 | Overhead wires |
| :--- | :--- |
| 02 | Underground cables |
| 03 | Don't know |

## THANK and END SURVEY

Thank you for taking time to answer my questions today/tonight. To learn more about electrical safety in your community, please visit your local electrical utility's web site at www.LDC_name.ca.

