

APB Methods

Ontario Energy Board

5 March 2019

Toronto, ON

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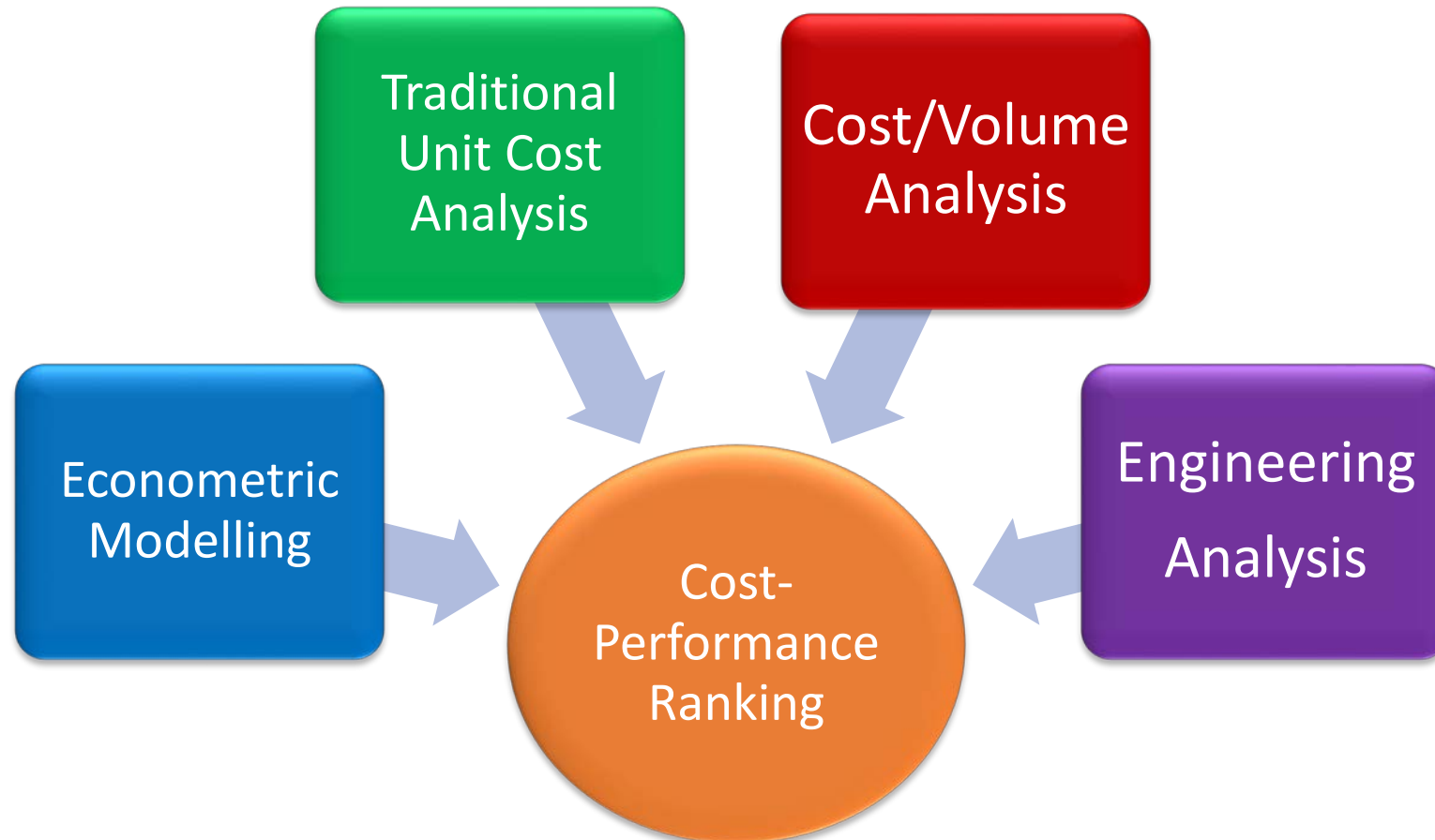
President



Pacific Economics Group Research, LLC

Methods Used for APB

Unit Cost Methods



Statistical Benchmarking

Statistical Benchmarking

Performance evaluation using data on operations of other utilities

Performance Metrics

Variables that measure company activities (e.g., Unit Cost)

Benchmarks

Comparison values for metrics which are drawn from data on other utilities

Benchmarks ideally reflect business conditions (e.g., cost “drivers”) that affect the values of performance metrics



Cost Drivers

Impact of business conditions on some *granular* costs are complicated

Example: Line O&M Expenses

Cost Function

$$\text{Cost} = f(W^{\text{O\&M}}, Y, Z, X)$$

Cost Drivers

$W^{\text{O\&M}}$	Prices of O&M inputs (e.g., labor)
Y	Scale variables (e.g., number of customers, line length)
Z	Other external business conditions (e.g., forestation, reliability standards)
X^{other}	Quantities and attributes of other (e.g., capital) inputs that utility uses (e.g., age of lines, share underground)



Unit Cost Benchmarking

Basic Idea

Benchmarking that uses unit cost metrics

$$\textit{Unit Cost} = \textit{Cost/Scale}$$

Two basic approaches

- Traditional Approach
- Cost/Volume Approach



Traditional Unit Cost Benchmarking

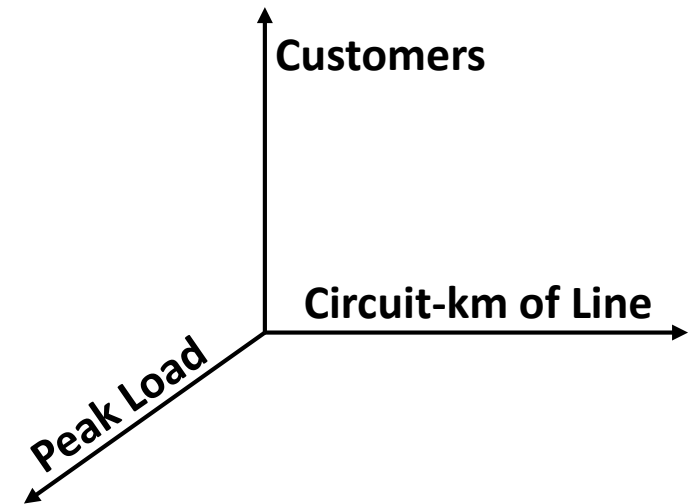
Ratio of cost to a measure of *general operating scale*

$$\text{Unit Cost} = \text{Cost}/\text{Customer}$$

Scale can be multi-dimensional

Multidimensional scale indexes can be developed

Econometric cost research can identify scale variables & assign weights



Example: Unit Cost Summary Table

Metric Result	Corresponding Performance
25%+ Below Average	Far Better than Average
0-25% Below Average	Better than Average
0-25% Above Average	High Cost
25%+ Above Average	Very High Cost

Category	2016 Cost Level	% of Total	Cost per Customer				Unit Cost Index			
			\$/Customer	Industry Average	Performance*	Screening Result	\$/Index	Industry Average	Performance*	Screening Result
Meter Expense (including maintenance)	\$1,348,674.74	3.80%	\$8.67	\$9.93	-13.55%	Better than Average	\$12.69	\$14.37	-12.49%	Better than Average
Line Operation and Maintenance	\$5,328,431.72	15.01%	\$34.27	\$46.42	-30.35%	Far Better than Average	\$46.92	\$63.11	-29.65%	Far Better than Average
Maintenance of Poles, Towers and Fixtures	\$457,043.89	1.29%	\$2.94	\$4.83	-49.64%	Far Better than Average		\$6.57		
Operation Supervision and Engineering	\$1,890,311.92	5.33%	\$12.16	\$11.26	7.71%	High Cost				
Vegetation Management	\$908,822.55	2.56%	\$5.84	\$15.53	-97.70%	Far Better than Average		\$20.85		
Distribution Station Equipment	\$735,110.13	2.07%	\$4.73	\$5.25	-10.43%	Better than Average		\$5.25		
Billing Operations	\$4,309,297.77	12.14%	\$27.71	\$56.98	-72.09%	Far Better than Average		\$67.60		
General Expenses and Administration	\$13,294,116.89	37.46%	\$85.49	\$116.83	-31.23%	Far Better than Average	\$92.93	\$126.83	-31.10%	Far Better than Average
Load Dispatching	\$1,531,766.01	4.32%	\$9.85	\$5.05	66.72%	Very High Cost				
Miscellaneous Distribution Expense	\$2,560,771.36	7.22%	\$16.47	\$12.47	27.81%	Very High Cost				
Maintenance Supervision and Engineering	\$1,799,061.01	5.07%	\$11.57	\$4.41	96.51%	Very High Cost				
Other	\$5,891,598.38	16.60%	\$37.89	\$21.93	54.67%	Very High Cost				

Traditional Unit Cost Benchmarking (cont'd)

Peer Groups

Accurate unit cost analysis sometimes requires *custom* peer groups that face similar pressures from other (non-scale) cost drivers

e.g., input prices, forestation, undergrounding, reliability standards

Econometrics can guide peer group selection

- Are there other cost drivers?
- What is their relative importance?



Traditional Unit Cost Benchmarking (cont'd)

Advantages

Automatically controls for differences in most important cost driver (scale)

Easy to understand and interpret

Used by utilities in many internal benchmarking studies

Disadvantages

Doesn't control for *other* cost drivers

Custom peer groups and/or multidimensional scale indexes sometimes needed for accurate benchmarking



Cost/Volume Benchmarking

Some costs can be usefully decomposed into a volume and a cost/volume metric

e.g., pole replacement capex

= # poles replaced x (cost/pole replaced)

Cost/volume metrics can be compared to peer group norms

Common applications: capital expenditures, vegetation management



Cost/Volume Benchmarking (cont'd)

Advantages

Cost/volume metrics are often worth benchmarking

Easy to understand and interpret

Used by Australian & British regulators and many utilities

OEB has asked utilities to file unit cost benchmarking studies



Cost/Volume Benchmarking (cont'd)

Limitations

Some of the requisite data aren't currently gathered in Ontario

Accurate cost/volume analysis can require detailed data

e.g., pole replacement costs & volumes by type of pole

Prudence of cost depends on volumes, not just on cost/volume

e.g., # poles replaced



Econometric Benchmarking

Basic Idea

Econometric benchmarks can be calculated using

- Cost model with parameter estimates (e.g., b_0 , b_1 , b_2 , b_3)
- Business conditions for subject utility

$$\begin{aligned} \text{Cost}^{\text{Northstar}} = & b_0 + b_1 \text{Price}_{\text{Labor}}^{\text{Northstar}} + b_2 \text{Customers}^{\text{Northstar}} \\ & + b_3 \text{System Age}^{\text{Northstar}} + b_3 \text{Trend} \end{aligned}$$



Econometric Model: Line O&M

EXPLANATORY VARIABLE	ESTIMATED COEFFICIENT	T-STATISTIC	P Value
Scale Variables:			
Number of customers	0.556	14.262	< 2e-16
Circuit-km of line	0.482	14.381	< 2e-16
Other Business Conditions:			
Percentage change in number of customers over last ten years	-0.617	-2.874	0.004
Percentage of line that is overhead	0.717	12.509	< 2e-16
Time trend	-0.019	-2.711	0.004
Constant	4.233	112.281	< 2e-16

➤ 0.902 System Rbar-Squared

➤ 2013-2017 Sample Period

Parameter estimate is statistically significant at 95% confidence level



Econometric Benchmarking (cont'd)

Advantages

Generally more accurate due to...

Simultaneous consideration of multiple cost drivers

Model specification guided by

- Economic theory
- Statistical tests of parameter significance

Trend variable

Benchmarks reflect exact business conditions facing subject utility

No need for custom peer groups

OEB's large, growing dataset facilitates accurate model parameter estimates

Already used in Ontario



Econometric Benchmarking (cont'd)

Disadvantages

Number of variables that can be accurately modelled is limited

Knowledge of econometrics needed to produce and interpret results

Two seemingly reasonable models can produce different scores

>>> Perception by some of “black box” methodology

Method may lack credibility with utilities, discouraging use in cost management



Preliminary Empirical APB Research

PEG has done some preliminary econometric modelling using OEB data at various levels of granularity for OM&A expenses

Results

Sensible models can be developed

Explanatory power of models generally falls as granularity rises

Some granular costs are difficult to benchmark accurately



Conclusions

Ontario's regulatory community already has experience with most methods used in APB

Unit cost and econometric methods are complementary

Mix of benchmarking methods is advisable

- Unit cost methods will be used in most or all cases
- Econometric modelling can make unit cost research more effective (e.g. to develop multidimensional scale indexes) in addition to providing alternative appraisals



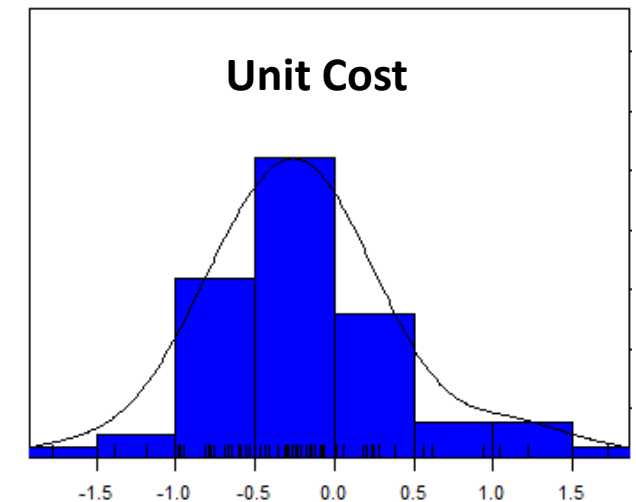
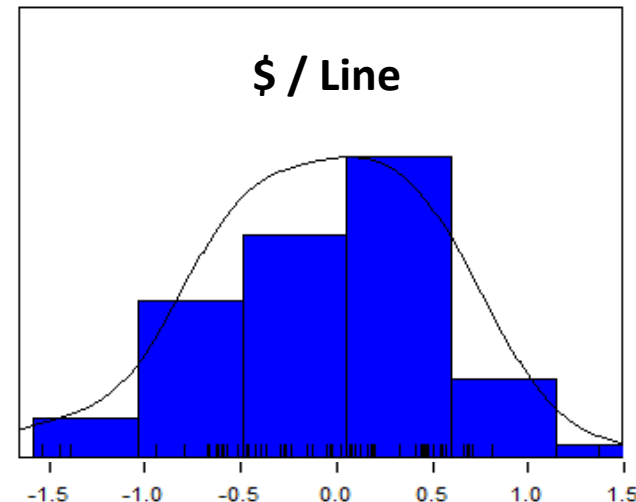
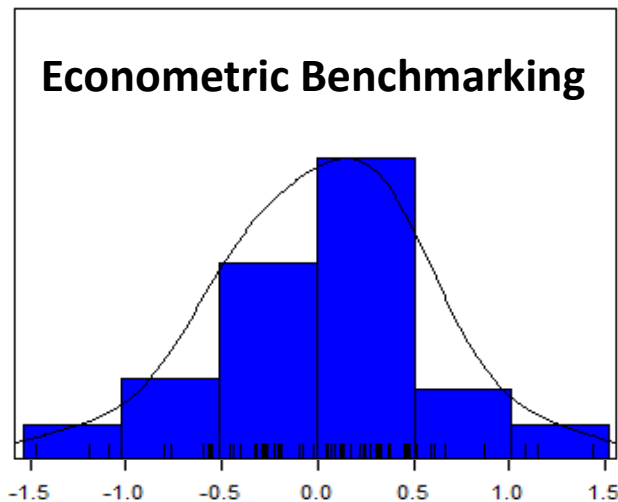
Appendix

Comparing Results Using 3 Benchmarking Methods: Line O&M Expenses

Spearman Rank Correlation Coefficients

	Econometrics	\$/Line	Unit Cost
Econometrics	1	0.72	0.76
\$/Line	0.72	1	0.70
Unit Cost	0.76	0.70	1

Histogram and Density Plots



Calculating Multidimensional Scale Indexes

e.g., Power Distribution O&M Expenses (Ontario data)

	Estimated Cost Elasticity	Elasticity Share
Customers	0.491	0.52
Deliveries	0.366	0.38
Line Miles	<u>0.094</u>	<u>0.10</u>
Total	0.951	1.00

Unit Cost^{Northstar} / Unit Cost^{Peers}

$$= (\text{Cost}^{\text{Northstar}} / \text{Output}^{\text{Northstar}}) / (\text{Cost}^{\text{Peers}} / \text{Output}^{\text{Peers}}) /$$

$$= (\text{Cost}^{\text{Northstar}} / \text{Cost}^{\text{Peers}}) /$$

$$[0.52 \times (\text{Customers}^{\text{Northstar}} / \text{Customers}^{\text{Peers}}) +$$

$$0.38 \times (\text{Deliveries}^{\text{Northstar}} / \text{Deliveries}^{\text{Peers}}) +$$

$$0.10 \times (\text{Miles}^{\text{Northstar}} / \text{Miles}^{\text{Peers}})]$$

